



The **Colin Jackson and Arlene Strom Creative Placemaking Award** is a \$5,000 cash award intended to recognize and encourage the role of the arts in shaping Calgary's social, physical and economic character. This is often referred to as "creative placemaking." Creative placemaking may bring the arts into new and unusual places, expand our expectations of what constitutes art, embed artistic experiences into our daily lives and encourage us to understand ourselves as creative people. This award honours an individual artist or group/collective of artists energizing how we interact with our neighbours and neighbourhoods through the arts.

The award will be presented to the recipient as part of the Mayor's Lunch for Arts Champions event in March 2017. This award was established by Colin Jackson and Arlene Strom as well as Calgary 2012, and is a legacy project of Calgary's year as a Cultural Capital of Canada.

Award Rules & Criteria

1. Eligibility

Nominees for the Colin Jackson and Arlene Strom Creative Placemaking Award must meet all of the following criteria:

- Be a Calgary resident operating in Calgary since the beginning of the nomination year (2016).
- Be currently pursuing artistic endeavours in Calgary.

2. Nominations

Nomination packages must include the following:

- One (1) copy of the nomination form available at the end of this document, signed by both the nominee and the nominator.
- One (1) copy of a 30-word synopsis of why the nominee has been nominated (may be used for publication and media purposes in the event the nominee is selected to receive the award).
- One (1) copy of a detailed letter of nomination (750 words or less).
- Up to five (5) pieces* of support material demonstrating the work of the nominee as it pertains to this award. Please note these materials must be submitted in the following file formats, and each file can be a maximum of 2MB: JPEG, PDF, DOC, DOCX, MP3, YouTube or Vimeo link.

*Please note that a piece of support material is equal to one piece of the nominee's work, not one digital file. One file containing five different images of an artist's work will be considered as five pieces of support material, not one.

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3. Jury

The awards jury will be composed of artistic peers and community members based in Calgary. Jury members are not disclosed in advance of the Mayor's Lunch. In the event of a perceived conflict of interest, an alternate will replace the jury member in question. The jury will operate with strict confidentiality. All decisions are final. Calgary Arts Development may screen nominations to verify eligibility.

4. Selection Criteria

The award recipient will be selected based on the following criteria:

Neighbourhood Impact - maximum of three points

- How has the nominee made a measurable impact on the neighbourhood in which they work?
- How has the nominee's work helped Calgarians have artistic experiences, feel welcome in an artistic setting or increase their arts participation in everyday life?
- How has the nominee's work had positive effects that have rippled out beyond the location(s) of their project(s) to affect Calgary at large?

Mutually Beneficial Partnerships - maximum of three points

- How has the nominee created new partnerships through their work that have been beneficial to all involved?
- How has the nominee engaged partners who are not otherwise involved with the arts in Calgary?

Artistic Impact - maximum of three points

- How has the nominee and their work changed how Calgarians think about art?
- How has the nominee applied their artistic mindset to an unexpected setting?
- How has the nominee made the arts more accessible to all?

Impact on the Artist - maximum of three points

- What is the potential impact of the award on the nominee's continuing creative placemaking work?

Special Considerations - maximum of two points

- Are there any extenuating considerations that are not addressed by the criteria above?

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5. Notification

All nominators and nominees will receive acknowledgement of receipt of nomination by email as soon as it has been successfully uploaded. Nominators and nominees will be notified of whether their nomination was successful in advance of the Mayor's Lunch for Arts Champions. The recipient will be asked to keep the status of their nomination confidential until the event, and will also be asked to accommodate the filming of a recipient video.

6. Deadlines and Delivery

The deadline for uploading of complete nomination packages is **4:30pm on November 28, 2016**. Complete applications must be submitted online through calgaryartsdevelopment.com on or before the deadline. Incomplete or late nominations will not be accepted or considered. If you have nominated someone and did not receive acknowledgement of receipt of notification, please contact Kaley Beisiegel at kaley.beisiegel@calgaryartsdevelopment.com.

Before submitting your nomination package, ensure that you have prepared:

- One (1) copy of the nomination form available at the end of this document, signed by both the nominee and the nominator.
- One (1) copy of a 30-word synopsis of why the nominee has been nominated (this synopsis may be used for publication and media purposes in the event the nominee is selected to receive the award).
- One (1) copy of a detailed letter of nomination (750 words or less).
- Up to five (5) pieces* of support material demonstrating the work of the nominee and their suitability for this award.

*Please note that a piece of support material is equal to one piece of the nominee's work, not one digital file. One file containing five different images of an artist's work will be considered as five pieces of support material, not one.

For more information about the Colin Jackson and Arlene Strom Creative Placemaking Award, please email awards@mayorlunch.com.

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Cultural Leaders Legacy Artist Awards 2017

NOMINATION PACKAGE

COLIN JACKSON AND ARLENE STROM CREATIVE PLACEMAKING AWARD

Deadline: Monday, November 28, 2016, 4:30PM

NOMINATOR

Name:

Phone:

Email:

Mailing Address:

I Nominate:

Signature:

Date:

Printed Name:

Title:

NOMINATED ARTIST(S)

Name:

Phone:

Email:

Mailing Address:

I agree to be nominated for the above award and understand that, if successful, I will be available to film a recipient video, attend the Mayor's Lunch for Arts Champions and be available for media interviews/photographs following the event. I agree to allow Calgary Arts Development the use of photos/video taken before and at the event for promotional purposes.

Signature:

Date:

Printed Name:

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