

Brand Standards

Colours + Typography



Pantone 185
C: 2 R: 232
M: 99 G: 34
Y: 90 B: 47
K: 1
Web # e7212f

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Pantone Warm Gray 9
C: 47 R: 134
M: 47 G: 120
Y: 51 B: 112
K: 12
Web # 85776f

Myriad Bold

Pantone Warm Gray 9
C: 30 R: 181
M: 29 G: 171
Y: 31 B: 166
K: 0
Web # b5aba5

Clear space



The logo should have a space around it that is approximately the size of the inner circles of the graphic mark, as indicated by the blue circles in this diagram.

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Brand Standards

Logo versions



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