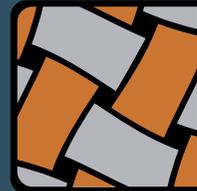




Building for the Future



CALGARY  
arts  
DEVELOPMENT

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2005 Annual Report

The 2004 Civic Arts Policy affirmed that Calgary's civic leadership is serious about the arts playing a central role in our city's future. The Policy was created to ensure Calgarians could engage in creative pursuits, artists could thrive in an open and encouraging environment, and that Calgary would be recognized around the world as a culturally vibrant city. In response to this vision, the Civic Arts Policy recommended that City Council delegate the creation, maintenance and implementation of long-term strategic planning for the arts to a single arts authority.

**Calgary Arts Development** was established in March 2005 as the agency which would carry out the Policy's operational guidelines related to strategic planning, funding and leadership of the arts in Calgary. By May, we were sharing an office with Calgary Region Arts Foundation, and had a 13-member board of directors.

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In this report you will find the beginning phases of **Calgary Arts Development** assuming its role as Calgary's single arm's length arts authority. We're pleased to be able to present the 2005 annual report of the Calgary Region Arts Foundation (CRAF), and a summary of the 2005 activities of the City of Calgary's Public Art Program. In future annual reports, you can expect to see a comprehensive review of Calgary's thriving and diverse arts scene. We'd like to thank the volunteers and staff of both CRAF and the Public Art Program for their contributions to this report.

"A core philosophy of this policy is to recognize the intrinsic value of artistic expression and the associated need to create an environment which values and fosters artistic innovation and growth. In such an environment, more artists will be doing more work, and the benefits of this activity will naturally flow to the community as a whole."

2004 Civic Arts Policy

## President's Message

It is with great satisfaction that we bring you Calgary Arts Development Authority Ltd.'s first annual report. After our first 9 months of operations, we could not be more optimistic and enthused about the future of the arts in Calgary. We are equally excited about potential inherent in the first "arts development authority" in Canada. The sheer scale of the opportunities facing this city called for new ways to invest in arts and culture. Our civic leadership responded by creating Calgary Arts Development: an innovative entity designed to help shape a vibrant future for Calgary.

Our first 9 months were spent taking the steps necessary to establish a solid foundation for an organization we are building to last. As you'll see throughout this document, we think it was time well spent. We now have a strong strategic framework in which we will be working for several years. We have core staff in place, and have engaged the community in the early stages of cultural planning exercises that will turn our strategic framework into tangible actions. And to top off the year, we teamed up with Calgary Economic Development to throw a great bash as we celebrated Calgary's visual artists at the launch of Canadian Art Magazine's Calgary issue.

Many "thank yous" are necessary in this first annual report. The organization itself would not exist were it not for the strong support of The City of Calgary. City Council and all levels of the Administration have worked to turn Calgary Arts Development from concept to reality.

We are working in close partnership with the Calgary Region Arts Foundation, and we truly appreciate the flexibility and

knowledge of Kathryn Hartley and Barb Bergen and the ongoing dialogue with CRAF members and especially the Executive.

Our Board deserves many thanks for taking on the challenges associated with overseeing a start-up. The entire board has invested considerable time from their busy schedules to get this organization off the ground. In 2005, Mary Rosza de Coquet and Yves Trépanier co-chaired the board. Their leadership was invaluable in helping us achieve lift-off.

In June, we started to build the team of people to do the day-to-day work of Calgary Arts Development. I couldn't be more impressed with the passion and talent of Coral Freedman, Suzanne Boss, Michael Scullen, Chris Ng, Judy Lawrence, Pam Lang and Holly Simon. This is a group of people willing to do what it takes to build an organization capable of playing a leading role in the future of Calgary.

Finally, I want to thank Calgary's incredibly dedicated arts community. Calgary has a squad of volunteers second-to-none in North America (many of whom led the charge to create Calgary Arts Development in the first place). We have some of the most well-respected and successful arts administrators in the country. And, of course, some of Canada's most talented, accomplished and entrepreneurial artists call Calgary home. Together, we are building for the future.



Terry Rock, *President & CEO*

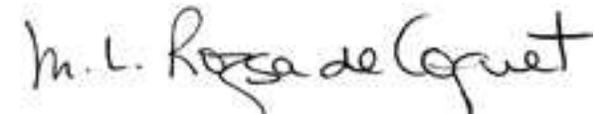
## Board of Directors' Message

Entrepreneurial spirit and innovation are qualities of Calgary and its citizens. These attributes are evident in our commercial and industrial enterprises as well as in our artists and arts and cultural environment. As the founding Board of Directors for Calgary's first arts development authority, we share in their pride and sense of accomplishment as The City recognizes their invaluable contribution to our growing community.

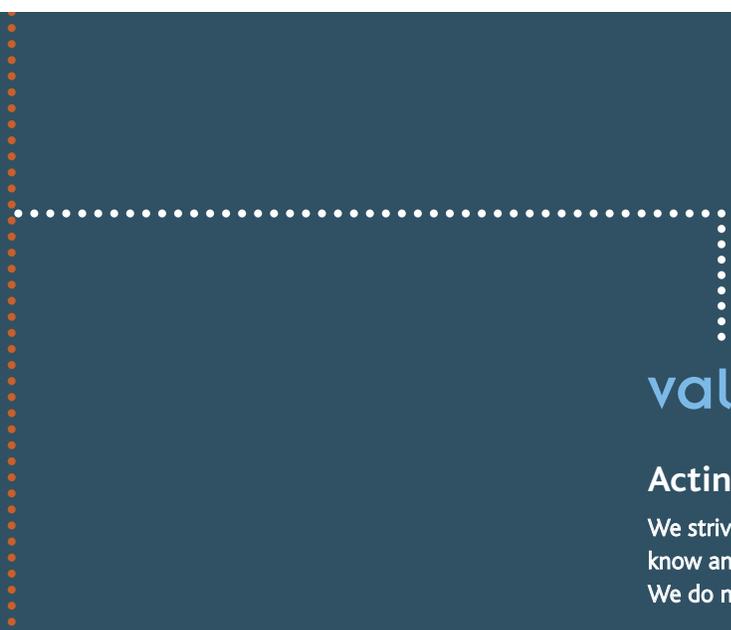
Calgary Arts Development formed in March 2005 to function as the organization which would turn the aspirations of the 2004 Civic Arts Policy into reality. Since its inception, Calgary Arts Development has been creating long-term strategies for the arts and is now ready to initiate a three-year arts development plan. We are confident that this plan will contribute to Calgary's reputation as an international center for artistic excellence and innovation based on first-class arts facilities and a strong cultural infrastructure.

The input and opinions of the public will be crucial to the success of this strategic plan. The Board itself is represented by a mix of perspectives, including corporate and political leadership, artists, arts supporters and arts administrators. As a whole, we are committed to ensuring that Calgary Arts Development advances the vibrancy of the arts in the city, and that the public is significantly engaged in this process.

As you read through this annual report, we hope you will acknowledge the foundations we have built in our first year of activities. On behalf of the Board of Directors, we are confident that Calgary's focus on the arts will benefit Calgarians now and in the future. We look forward to leading our city to realize its creative potential.



Mary Rosza de Coquet, *Co-Chair, Board of Directors*



## mission

Calgary Arts Development fosters a civic culture that supports and encourages creative and artistic expression for the benefit of all Calgarians.

## values

### Acting Wisely

We strive to be aware of what we know and what we do not know and to take this awareness into account when we act. We do not let lack of data prevent us from acting wisely.

### Loving Creativity

We believe in the potential of all Calgarians to be creatively engaged in building their city, and in the potential of Calgary to be a creative force for the good of the world.

### Open Systems

None of us is as smart as all of us. We always strive for transparency and openness. We have nothing to hide and much to gain by always sharing, inviting, learning, and collaborating.

### Authenticity

We see and appreciate the truth of the people, places and projects we deal with.

### The Word "Yes"

We create the conditions for success. We strive to see the potential in people and initiatives, and to be part of moving them forward.

### Diversity

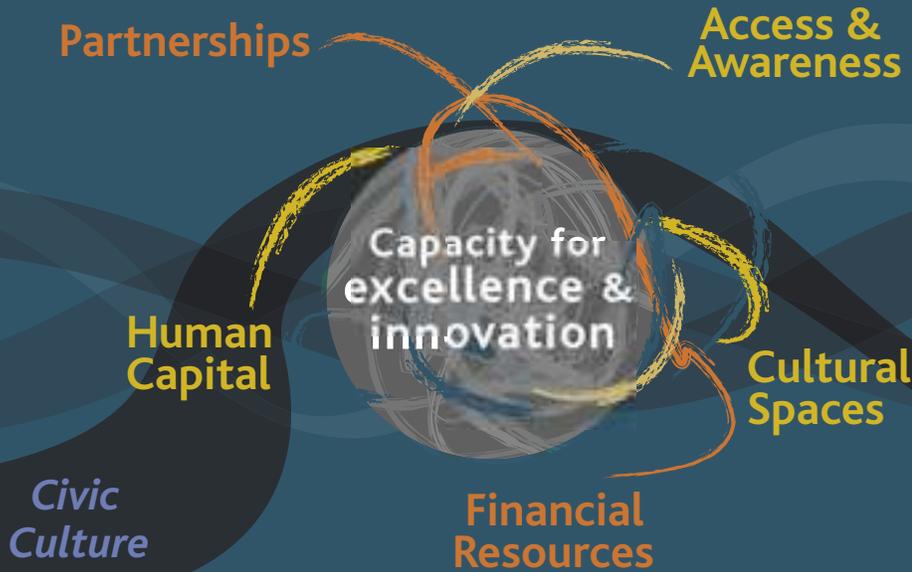
We deeply appreciate the value created by the diversity that increasingly characterizes Calgary. We recognize and celebrate the importance of the arts in the lives of all Calgarians, in all parts of the city.



Major cultural events draw  
over **3 million** in attendance  
to downtown annually.

Source: Calgary Downtown Association, 2003 Vitality Indicators, 2004

# A Strategic Framework for Arts Development



The diagram above depicts Calgary Arts Development's strategic framework for arts development. In it, you can see that our three-year strategic intent—to build capacity to support Calgary's artists' aspirations for excellence and innovation—requires us to focus on five key areas: Financial Resources, Cultural Spaces, Access & Awareness, Human Capital Development and Partnerships. These key areas are the "essential infrastructure" to a thriving arts and culture scene in a city, and they rest upon a civic culture that puts a high value on the contributions of artists and creative workers to quality of life in a city.

Calgary has the potential to be the best city in Canada in which to be a working artist. To get there, Calgary Arts Development will be developing aggressive targets and ambitious plans in each key area, including establishing a broad base of partners to put the plans into action. As we move along this path, we look forward to telling the stories of how the artists that call our city home contribute to the economic, social and cultural vitality of Calgary.

## Initiatives in 2005



### ArtsMART

Calgary Arts Development's acquisition of the ArtsMART database and brand was our first step in connecting Calgarians with their arts scene.

ArtsMART is Calgary's guide to arts and culture. Subscribers receive free weekly e-mails which provide information on upcoming arts events in and around the city. You can find out more about ArtsMART at [www.artsmartcalgary.ca](http://www.artsmartcalgary.ca).

To succeed ArtsMART in the future, we are developing a comprehensive, searchable website that will be a hub for ALL arts activities in Calgary and will be free of charge for all arts organizations to participate. Stay tuned!

"It's great to be able to look in one place to find out what's happening in Calgary's arts scene."

Lillian Jamorol – ArtsMART reader



### CANADIAN ART MAGAZINE LAUNCH

Canadian Art Magazine selected Calgary as the focus for its winter 2005 issue, profiling our art scene to a readership of over 103,000. Calgary Arts Development with Calgary Economic Development proudly co-sponsored the issue while fostering a relationship with the Canadian Art Foundation. Through this type of connection, we will continue to build the profile of Calgary artists nationwide.

"Canadian Art recognizes the vitality of the Calgary art scene and also its special promise – a sense of promise that holds out the image of a bright future not only for the city but for the city as a major player on the national Canadian art scene."

Richard Rhodes – Editor, Canadian Art Magazine

Calgary has the  
**highest** level of per capita spending on  
Art Works and Events of major Canadian cities  
and the **third highest**  
per capita spending on Culture.

Source: Hill Strategies Research Inc. Consumer Spending on Culture in Canada,  
The Provinces and 15 Metropolitan Areas in 2003, Statistical Insights on the Arts, Vol 4, No 1, May 2005



## FESTIVALS RESEARCH

Calgary Arts Development initiated this research to assess the current state of arts and cultural festivals in the City, with a goal of determining if Calgary is taking full advantage of the potential that festivals can bring to our City. We have identified common areas of concern and opportunity and will ultimately make recommendations for a new strategic vision for Calgary's investment in festivals.

Our research shows that the festival sector has seen extraordinary growth in recent years. 32 arts-based festivals engaged in a comprehensive survey and/or focus groups that validated the leveraging power of festivals; economically, socially, and culturally.

### Our research shows:\*

- extraordinary growth over the last three years (2003 – 2005) including:
  - the number of arts festivals increased by 43%
  - audiences increased by 89%
  - volunteer participation increased by 40%
  - volunteer hours increased by 72%
  - budgets increased by 43%
- Festivals are an economic investment for the City of Calgary with substantial economic return, injecting \$14.4 million toward the GDP and leveraging over \$21.50 for every City dollar invested.
- 112,849 volunteer hours contribute \$1.1 million, based on a rate of pay of \$10/hr.

*\*Information compiled from the 32 festivals who responded to the festivals survey, out of 52 arts festivals approached.*

Albertans spend more on cultural products and services than any other province –

**\$838** per resident annually.

Source: Alberta spent \$2.5 billion on cultural items in 2003.  
May 31, Hill Strategies Research Inc.

## URBAN CAMPUS PARTNERSHIP

The Urban Campus Partnership is the lead sponsor for Calgary Arts Development's Cultural Facilities Trends and Needs Analysis for Calgary and Area. This project identifies key opportunities for existing, new and re-defined cultural spaces in Calgary.

The Urban Campus builds relationships and new learning opportunities for students, using the downtown and cultural district as the classroom. A catalyst for urban renewal, it embraces arts, culture, commerce and the community.

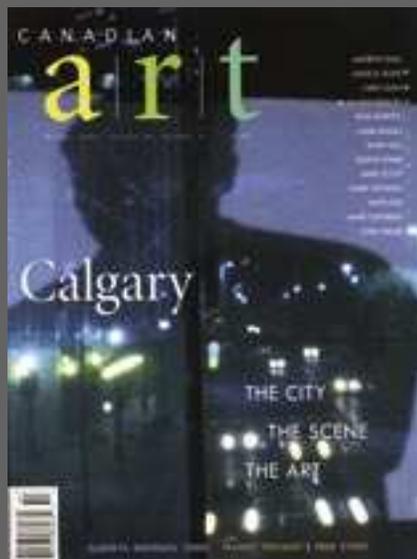
We are excited about the opportunities the Urban Campus will provide for Calgarians to engage and participate in the arts.

Over **7,000** students graduate from the city's four major schools each year with Creative Industries related degrees and diplomas.

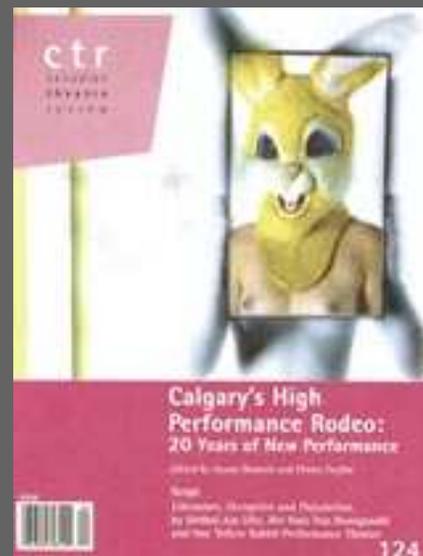
Source: Provided by graduate statistics from the Alberta College of Art & Design, Mount Royal College & Music Conservatory, SAIT Polytechnic and University of Calgary

## CALGARY'S ARTS SCENE IN THE MEDIA

Canadian Art Magazine, Winter 2005/06



Opera Canada; January/February 2006 Volume XLVII



Canadian Theatre Review, Winter 2005/06



## CULTURAL CAPITALS OF CANADA APPLICATION

It was with pride in the cultural accomplishments and potential of our city that Calgary Arts Development submitted an application to the Cultural Capitals of Canada program.

This Canadian Heritage program recognizes and awards municipalities as they build a legacy for arts and culture. Municipalities chosen as a Cultural Capital of Canada receive a significant financial commitment to "invest more in arts and culture, increase and improve cultural services, and strengthen connections with other communities through shared cultural experiences."

Our application - Exploring the Heart of the New West – presented an ambitious and creative vision for an exemplary year of celebration in a truly vibrant city.

We received unanimous support from City Council in the form of a motion authorizing the application and committing municipal funding in the event of a successful bid. Calgary Arts Development's application also received broad support from our partners and stakeholders, including artists and arts organizations, Calgary business, institutions, not-for-profits, and individual citizens. We were encouraged in knowing that Calgarians recognize the artistic talent in the city, and are ready to make the arts a fundamental part of the future of Calgary.

Although the 2006 Cultural Capital designation for our population category was awarded to Saskatoon, Calgary Arts Development is enthusiastic about throwing our hat in the ring for the 2009 application, due in the fall of 2006.

"Being named the Cultural Capital of Canada would provide significant benefit not only to our local artists and residents, but also to the tourism industry stakeholders. Calgary's artists go a long way to luring national and international visitors, yet at the same time significantly enhance the quality of life of our own residents."

Tourism Calgary

"Calgary is a thriving municipality leading the country in economic growth and entrepreneurial spirit. The Calgary Chamber recognizes that this growth would not be sustainable without a vibrant civic culture, including an active arts community. The investment in arts and culture, following the declaration of Calgary as a Cultural Capital, would build a legacy for all Calgarians to enjoy."

Calgary Chamber of Commerce

"I applaud and support the City of Calgary and Calgary Arts Development in their proposal. Having just celebrated Alberta's and of course Calgary's 100 years of history I look forward to 2006 as the year to start celebrating the next 100 years!"

W.P. Puppet Theatre Society

"Our population of nearly 1,000,000 people is rich in diversity, generosity and optimism. Our arts and culture sector reflects this reality in all corners of the city, and in all disciplines of the arts. It is from this position of strength that we will build during the year as one of Canada's Cultural Capitals."

Mayor Dave Bronconnier

# Board of Directors

**Sharon Adams** is an interdisciplinary artist and arts administrator. As an artist, she specializes in found-space performance, and has developed pieces for parking lots, abandoned factories, tunnels, and as touring events through various urban locales. As an administrator, Sharon has coordinated numerous festivals and events, working with organizations in Toronto, Edmonton, Waterloo (ON), Albany (NY) and now Calgary. Sharon currently serves as the Operations Coordinator at Quickdraw Animation Society (QAS), and is an active participant in Calgary's artist-run community.

**Lance Carlson** has been President & CEO of the Alberta College of Art & Design (ACAD) since August 2004. He holds graduate degrees in both cultural studies/sociology and design, and has taught at the School of the Art Institute of Chicago, CalArts, Art Centre College of Design, and other colleges, universities, and art & design programs. His work as an artist is in collections including the San Francisco Museum of Modern Art, the Houston Museum of Fine Arts, and the Smithsonian. Lance has published art criticism and cultural commentary, including attention to the rapid changes in design thinking.

**Brian Felesky**, a Partner with Felesky Flynn, LLP, is professionally involved in structuring public company re-organizations, acquisitions and spin-outs; in conversions to, and establishment of, income funds (partnerships and trusts); in developing and implementing financing structures with significant income tax elements; in structuring purchases and sales of shares and assets in a tax efficient fashion, domestically and internationally; in re-structuring companies to preserve and monetize tax pools in arrangements with shareholders and creditors. Additionally, Brian has been a panelist on two large commercial arbitrations and the mediator of a large multi-suit dispute between a government agency and private sector corporations. Brian represents clients in disputes with the CRA and he has conducted numerous trials and appeals.

**Christopher Hunt's** recent acting credits include Stones In His Pockets (Grand Theatre, London), Treasure Island (ATP), Oleanna (Ground Zero Theatre), Humble Boy (Citadel Theatre/Theatre Calgary) and a British tour of Mesa (Ghost River Theatre). He recently directed a sold-out run of Hank Williams: The Show He Never Gave at the Ironwood in Calgary. Christopher has taught acting at the University of Calgary and for the Banff Centre's Opera as Theatre program. He is the proud recipient of three of Calgary's Betty Mitchell awards for his acting work. He lives in Calgary with his family – Elizabeth, Grady and Arden.

President of Calgary's EPCOR CENTRE for the Performing Arts, **Colin Jackson** currently serves on the Prime Minister's External Advisory Committee on Cities and Communities; the Mayor's Panel on Urban Sustainability; chairs the Development Committee of the International Society for the Performing Arts; chairs the Performing Arts Centers Consortium Benchmark Project and co-chairs Calgary on Purpose and the Olympic Plaza Cultural District among other boards and organizations. He holds a Master of Public Administration degree from Harvard.

He was the founding Artistic Director of the Manitoba Theatre Workshop, which was renamed Prairie Theatre Exchange in 1982. His work history includes being a drama producer for the CBC and Executive Director of the Confederation Centre of the Arts. He has served as a board member for the Canada Council for the Arts, the Canadian Conference of the Arts, the founding co-chair of the Calgary Cultural District Partnership and as Calgary Chair of Harvard's School's and Scholarship's Committee.

**Madeleine King** was elected as Alderman for Ward 8 in October of 2001 and again in 2004. She represents 65,000 citizens in Calgary's inner core. A strong supporter of economic development, she has fostered partnerships with several of Calgary's commercial districts. Madeleine has been a Council-appointed citizen member of the Heritage Advisory Board since 2003 and has championed the preservation of several historic sites. Alderman King sits on various committees, including Calgary Exhibition and Stampede Board, imagineCALGARY Roundtable, Calgary Heritage Authority and is the Chair of the Standing Policy Committee on Community & Protective Services board. She is a Rotarian and helped create and was co-chair of Youth for the Future. Madeleine has two children – Clara and Jeremy.

**Jake Louie** is the President & CEO of Citiland Inc. Aside from his ventures in real estate development, Jake is the founder and publisher of the Canadian Chinese Times newspaper established in 1981 as well as a director for the Calgary Chinese Cultural Centre since 1988. An advocate of community programs that enhance cultural diversity and the arts; Jake has been involved in promoting the initiatives of the Calgary Arts Development Authority since its inception.

**Martin P. Molyneaux** has been employed in the securities industry for the past fourteen years and has been involved in the oil and gas industry for the past 21 years. He is currently Managing Director, Institutional Research for FirstEnergy Capital Corp., a leading energy focused, full-service, investment-banking firm based in Calgary. Mr. Molyneaux currently maintains in-depth coverage of 16 Canadian oil

**Martin P. Molyneaux** *continued...*

and gas producers, including the integrated companies and international explorers based in Canada. For each of the last eight years Mr. Molyneaux has been ranked in the top 3 Oil and Gas Analysts out of a field of approximately 50 in the Brendon Wood Survey of Canadian institutional investors.

**Bob McPhee**, General Director & CEO of the Calgary Opera, began his career as a performing artist. The last 20 years have seen him involved in arts administration in marketing, development, production and senior management. In this capacity he has worked in four performing arts disciplines: theatre, dance, orchestra and opera. As President of the Edmonton Concert Hall Foundation, Bob was in charge of fundraising and construction of the \$45M state-of-the-art Winspear Centre for Music.

In 2003, Bob was the Producer of the successful world premiere of John Estacio's and John Murrell's Opera *Filumena*.

Bob has been fortunate to receive several awards for his leadership in the Arts including the Chalmers National Award for Excellence in Arts Administration and the inaugural Rozsa Award for Excellence in Arts Management.

## **Mary Rozsa de Coquet**

Mary owns a small mortgage company and is the President of the Rozsa Foundation, a charitable organization focused on the Arts. Earlier in her career, she worked as a land developer in Mexico. She has volunteered extensively in her community, on various arts boards, in her church and other social service and student development agencies. Asked to sit on various City projects and Boards, she has participated in many aspects of community development. Currently, she is involved in the Urban Campus Development, is a Board member of the Cantos Foundation, Music Committee Director at Grace Presbyterian, and chair of Calgary Arts Development. Mary has completed a B.A, Cum Laude, a B.Ed., with distinction, and will receive an honorary Doctorate of Laws from the University of Calgary in June of 2006.

**Monica Sloan** is CEO of Intervera Data Solutions, providing innovative data quality solutions to the energy sector. Monica worked as a Calgary-based consultant specializing in technology, IT and business strategy within the energy sector. She was President of Kelman Technologies and founding president of TELUS Advanced Communications, Alberta. Currently, Monica is a member of many public and not-for profit boards including Methanex Corporation and Industrial Alliance Pacific, and is Past-Chair of the Calgary Opera Association Board of Directors. She has a BSc in Applied Earth Sciences, a BA in Economics and MSc Engineering all from Stanford University, and a MBA from Harvard University.

## **Richard (Ric) R. Singleton**

During Ric's 35-year architectural career he has been the lead design partner and partner-in-charge of major projects including Bankers Hall, the Hyatt Regency Hotel, master plans for large educational institutions, exhibition parks and retail centers in Alberta. He participated in real estate development analysis with developers in the context of the various by-laws, regulatory agencies, assessing investment strategies and proforma.

Ric was a senior partner with the firm of Cohos Evamy in Calgary and continues as a senior advisor on special projects with the firm. His philanthropic portfolio includes eight different funded scholarships and awards at educational and medical facilities in Alberta. Ric has participated as a volunteer and board member in many areas of the Calgary community, political, not for profit and private corporations.

**Yves Trépanier** studied at Ryerson University and the University of Toronto (Erindale College, Humanities). From 1986 –1992 he was the Director of Paul Kuhn Fine Arts, Calgary and in 1992 co-founded TrépanierBaer Gallery with Kevin Baer. That year he also co-founded the Visual Art Week Society and served as President 1993 – 1995. He was a founding member of IMCA (Institute for Modern and Contemporary Art) in 1993 and served as Vice-Chair and subsequently Chair until 1999. Since 2000, Mr. Trépanier has served on the Arts and Culture Committee of the Calgary Foundation and is now Chair. In 2005, he joined the Board of Governors of the Alberta College of Art and Design and the Contents Committee of the Glenbow Museum.

## **STAFF**

**Terry T. Rock, PhD**  
President & CEO

**Holly Simon**  
Knowledge Manager

**Michael Scullen**  
Special Projects

**Christopher Ng**  
Office Assistant  
(Summer student)

## **CONSULTANTS**

**Suzanne Boss**  
Partnership Development

**Coral Freedman**  
Marketing Communications

**Judy Lawrence**  
Festivals Research



# 2005 Annual Report

## EXECUTIVE SUMMARY

2005 year began with the normal grant review process which takes up the majority of our efforts during the first quarter of each year. In May, CRAF moved its offices into shared office space with the newly formed Calgary Arts Development Authority. This move was very useful in freeing up funds from our rental budget and making them available to the granting budget to benefit all of Calgary's arts groups. It also facilitates an open sharing of communication and resources with CADA.

In other arts news, some new arts facilities came on-stream in 2005 including the newly renovated Grand Theatre (home of Theatre Junction), and the redesigned Jubilee Auditorium. The Jubilee resident companies, Calgary Opera and Alberta Ballet, were delighted to be back in their home venue. Loose Moose Theatre also found a new home in 2005 and have a beautiful new theatre in the Art Space Gallery at Crossroads Market.

Arts facilities have risen to the forefront of concerns during the past several years. While the above successes have been encouraging, there still seems to be a lack of performance and rehearsal space for the performing arts. Research being done by Calgary Arts Development is hoped to identify and assist with this problem in the near future.

CRAF has been generously funded by the City since 1969. In recent years, the outstanding growth and development of arts organizations have significantly increased the need for further and more diverse funding. Festivals have been especially dynamic. We hope that the future reflects an increased recognition of the value of the arts in the development of a great city.

Our warm thanks to the 50 CRAF members for their dedication to the arts and for Calgary. Many of the organizations we fund do not realize that all the review work at CRAF is done by volunteers, not paid staff. Our hard working volunteer members, representing the community, are an important asset to the arts and to the City.

Marilyn Conley  
President 2005/06

Kathryn Hartley  
Executive Director

## HIGHLIGHTS OF THE 2005 GRANTING YEAR

**REVENUES AND EXPENDITURES** – The grant received from the City of Calgary in 2005 was \$2,548,000. Out of this budget, \$2,397,000 was awarded in operating grants, \$50,000 was provided to the Impresario Special Projects grant fund, \$119,000 (4.6%) was allocated by CRAF for its operating costs.

**OPERATING GRANTS** – In 2005, CRAF received 120 requests for funding. Of these, 111 non-profit arts organizations were provided with operating grants. These groups contribute significantly to the quality of life for all Calgarians. Since its inception, CRAF has distributed over \$40 million to over 300 different non-profit arts groups or projects in Calgary on behalf of the City of Calgary. The annual deadline for operational funding applications is always the last business day of January.

**IMPRESARIO PROGRAM** – In 2005, 56 applications for special projects were received and 42 of these were supported through the Impresario Program. The program is designed to encourage the development of special projects in any arts discipline which will enlarge and enhance the Calgary public's awareness and appreciation of those arts. The deadlines for Impresario applications are January 2, May 1 and Oct. 1. The Impresario guidelines and application forms are available on our website.

**CHANGES** – CRAF is going through significant changes at this time and is involved in working closely with the Calgary Arts Development Authority to co-ordinate the activities of the two organizations. The recognition of the funding through the Calgary Region Arts Foundation as being from the City of Calgary has been a concern for some years and we look forward to unveiling a new logo in 2006 that will acknowledge that funding source.

Kathryn Hartley  
Executive Director



27 out of 50 CRAF  
volunteer members  
and Kathryn Hartley,  
Executive Director

## MISSION

To promote, support and encourage the development of, the arts in the City of Calgary as the body responsible for the distribution of municipal funds to local non-profit arts organizations.

## VISION

CRAF anticipates opportunities, recognizes concerns and responds to the needs of the artistic community.

## VALUES

We value the diversity and individuality of the artists and the artistic organizations in this city. We recognize the need of our clients to present their artistic endeavors without prejudice to their audiences. We value open communication with our clients and the arts community.

## GRANTS AWARDED 2005

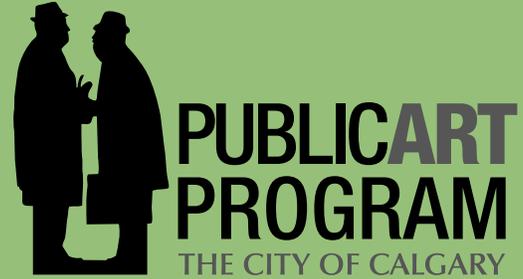
Approved: May 3, 2005

ORGANIZATION	GRANT 2005
Acoustic Music Society (Nickelodeon Folk Club)	2,000
African Festival & Presentation Society	5,000
Alberta Ballet	140,000
Alberta Playwrights Network	3,000
Alberta Printmakers Society	4,000
Alberta Theatre Projects	309,000
Alexandra Writers Centre	2,400
All Nations Theatre	1,000
Altius Brass	1,250
Art Gallery of Calgary	65,000
Artichoke Magazine	3,500
Broad Minds Productions	1,500
Bubonic Tourist Society	3,500
C Jazz	20,500
C.S.I.F.	21,000
Calgary Art Walk Society	4,000

ORGANIZATION	GRANT 2005
Calgary Bach Festival	1,000
Calgary Boys Choir	3,000
Calgary Childrens Choir	3,000
Calgary Concert Band	2,000
Calgary Contemporary Arts Society	20,000
Calgary Fiddlers	1,600
Calgary Fireworks Festival / Global Fest.	20,750
Calgary Folk Club	1,000
Calgary Foothills Barbershop	1,000
Calgary Girls Choir	2,000
Calgary International Children's Festival	74,000
Calgary International Film Festival	30,000
Calgary Men's Chorus	3,000
Calgary Multi-Cultural Choir	2,000
Calgary Opera Association	140,000
Calgary Philharmonic Society	268,000

ORGANIZATION	GRANT 2005
Calgary Pro Musica	7,000
Calgary Reggae Festival	2,000
Calgary Renaissance Singers	2,600
Calgary Society of Organists	1,250
Calgary Young Peoples Theatre	3,000
Calgary Youth Orchestra	5,000
Canadian Music Centre	12,200
Cantare' Childrens Choir	3,000
Cantos Music Museum	10,500
Caribbean Community Council (Carifest)	10,000
Children In Dance	2,000
Chinook Music Society (Saturday Night Special)	2,000
Classical Guitar Society	3,250
Curiously Canadian Improv Guild	1,000
Dancers Studio West	19,000
Dandelion Magazine	4,000
Decidedly Jazz Danceworks	52,000
E M Media	18,000
Early Music Voices	3,000
Eko Dance Projects	3,000
Festival Chorus	6,000
Filling Station	3,700
Folk Festival	70,000
Foothills Bluegrass Music	1,000
Foothills Brass	6,000
Footprints Dance Projects	500
Fourth Street Public Art Society	3,500
Ghost River Theatre	4,500
Glenbow Museum	100,000
Green Fools	5,000
Ground Zero Theatre	10,000
Hispanic Performing Arts Society (Hispanic Festival)	6,000
Honens Piano Competition	10,000
Instrumental Society of Calgary	7,000
Int. Fest. of Song/Chamber Music	6,000
Jazz Is Society of Alberta	2,500
Kantorei Choral Music	3,500
Kensington Sinfonia	5,000
Lands End Chamber Ensemble	6,000
Leighton Foundation	8,000
Loose Moose Theatre	15,000
Lunchbox Theatre	57,000

ORGANIZATION	GRANT 2005
Millenium Music Foundation	4,000
Mob Hit Productions	2,500
Morpheus Theatre	3,000
Mount Royal Choral Association	1,500
New Gallery	35,000
New Works Calgary	6,000
Old Trout Puppet Workshop	3,500
One Yellow Rabbit	46,000
Orchestra Society of Calgary	5,500
Pro Arts Society	2,500
Pumphouse Theatre	43,000
Quest Theatre	5,500
Quickdraw Animation Society	11,000
Ragamala Music Society	4,000
Rocky Mountain Concert Band	1,000
Sage Theatre	5,000
Second Story Art Society (Truck Gallery)	23,000
Shakespeare Company	1,000
Society of Poets, Bards and Storytellers	1,900
Spiritus Chamber Choir	2,750
Springboard Dance	8,500
Stage Left Theatre	1,000
Storybook Theatre	12,500
Stride Gallery	23,000
Theatre Calgary	292,000
Theatre Junction	48,000
Theatre Utopia	1,000
Tryzub Ukranian Dance Ensemble	1,250
Untitled Art Society	2,000
Vertigo Mystery Theatre	90,000
Visual Arts Week Society	5,000
Voice Scapes Music	3,000
W.P. Puppeteers	2,000
Wordfest	25,000
Workshop Theatre	7,600
Writers Guild of Alta.	3,000
Youth Singers of Calgary	4,500
<b>Operating Grants</b>	<b>2,397,000</b>
<b>Impresario Program - Special Projects</b>	<b>50,000</b>
<b>Total Grants 2005:</b>	<b>2,447,000</b>



## 2005 Overview

# The City of Calgary Public Art Program

Established in 2004, The City of Calgary's Public Art Program is a Council-approved policy that guides how the City commissions, acquires and manages its visual art pieces and collections. The Program provides cultural leadership and opportunity, guides the evolution of a distinct and vibrant artistic character for the City's emerging public places, and ensures a visual legacy for all to enjoy.

## 2005 BOARD MEMBERS

<b>Gail Anderson</b> , <i>Chair</i>	<b>Tom Tittermore</b>
<b>Thorne Forrest</b>	<b>Jeremy Mayne</b>
<b>John Armstrong</b>	<b>Carol Eamer</b>
<b>Dr. Verna Reid</b>	<b>Teri Posyniak</b>

## 2005 STAFF MEMBERS

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## 2005 DEVELOPMENTS

### *UEP PUBLIC ART PLAN*

The Public Art Program, with the Department of Utilities and Environmental Protection, will soon be implementing the UEP Public Art Plan. Initiated in 2005, this plan is the first of its kind in North America and will "outline a series of cohesive and comprehensive public art projects which address water utilities, as well as the geology and ecology of the Calgary watershed."

### *ARTIST ROSTER*

In 2005, the Public Art Program also initiated an international open call to artists, soliciting qualifications from artists interested in inclusion on the Public Art Program Artist Roster. More than 300 submissions were received from across the world, and early this year an esteemed jury selected 100 artists to make up the inaugural Roster. In addition to bringing world-class talent and public art experience to Calgary, the Roster put the Public Art Program on the map as a major player on the international public art scene.

### *JURY ROSTER*

The Public Art Program created a Jury Roster to allow for the equitable and efficient identification of appropriate individuals to serve on selection panels

### *LECTURE SERIES*

As part of the ArtCity festival, the Public Art Program launched their Visiting Artist Lecture Series in September 2005. The Program coordinated a talk by New York/Berlin artist Werner Klotz at the Art Gallery of Calgary, and was a principal sponsor in the lecture given by world-renowned artist Vito Acconci at ACAD.



Jumping Trout by Violet Costello and Bob Thomasson - *GE5 Interchange, Calgary*

.....  
Crenellated Habitat by Tony Bloom - *Whispering Grasses Walkway, Calgary*



## **PROJECTS**

The Public Art Program oversaw the initiation and development of four major public art projects in 2005. These include:

- The panels, sculpted by Tony Bloom, that frame the Whispering Grasses Walkway over John Laurie Boulevard (installed in October 2005)
- The 144 15-foot trout, designed by Violet Costello and Bob Thomasson, that will swim along motorists at the new GE5 interchange (to be installed in 2007)
- The public art components on the Crowchild/Sarcee Overpass, as designed by acclaimed local artist Gord Ferguson (to be installed in June 2006)
- The much-anticipated 'Water Garden' by Linda Covit in UEPs new headquarters (to be installed in 2007)

## **VISUAL IDENTITY**

The Public Art Program developed a visual identity for the Program using an image of 'The Conversation' by William McElcheran – an iconic piece that speaks to the discussion and delight generated by public art.

## **THE CIVIC ART COLLECTION**

- Long term record management is key to any collection, and in 2005 the Public Art Program began the massive task of collating accurate basic information, proof of ownership, copyright, and guidelines for care and conservation, for each work of art in the Civic Art Collection.
- Pieces from the collection were showcased in five exhibits across Alberta.
- The Collection was pleased to accepted a clay print by Janet Mitchell, titled Two Cats, as well as 50 works from the estate of local artist Jeff Viner.
- Three works from the collection were professionally photographed for inclusion in the publication, A History of Art in Alberta, 1905-1970, by Nancy Townsend.

## **WEB VISITS**

The Public Art web area recorded 15,225 visits in 2005.





[www.calgaryartsdevelopment.com](http://www.calgaryartsdevelopment.com)

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