

## Open Call for Submissions: *Downtown Calgary Winter Light Festival*

The *Calgary Downtown Association* (CDA) will host its inaugural winter light festival in Calgary from February 17 – 20, 2017 over the Family Day long weekend. We are reaching out to all creative minds inviting you to add your flare to Calgary's downtown urban core in an illuminated, transformative and interactive new light.

*Glow* provides an opportunity for designers to contribute to art making in Calgary in the way we look at our city with light during, what is traditionally, the darkest and coldest month of the year. We also reflect on light as a sense of wellbeing, with respect to both the economic health of a city centre, and an individual's state of mind. Installations will be placed throughout the downtown on both public and private civic spaces negotiated by the CDA. All works will be connected using the unique Plus15 skywalk network and two festival hubs that will be central gathering locations.



The majority of all work will be displayed outdoors in unprotected areas that may be inclemently affected with snow, rain, chinooks and sub-zero temperatures. Some indoor, public locations may be available. All varieties of works may be proposed, and all are welcome to submit. Submissions will be assessed on their visual interest, conceptual interpretation, and innovative qualities above and beyond their merit for technical and site specific detailed planning. Pre-existing works are welcome with proof of budget expenses.

### *Projects:*

**Light art installations** can represent all varieties of light art, projection, mapping, of all sizes which will be chosen and placed by the CDA throughout the downtown core. A catalogue of inspired sites can be provided in advance. The final site selection is subject to approval by the property owner and the CDA.

The **MyCity Light** project will provide interactive opportunities for citizens, groups, families, community centres, schools and more to contribute to a single project concept where they can actively participate in the fabrication, installation in advance to the final reveal on the final day of the event, Monday, February 20<sup>th</sup>.

**Performers and performance art** that uses light as a medium, or incorporates light into their art are also welcome to apply for the Friday and Saturday evening events. Please email for more information.

Submissions will be assessed and selected by an advisory Jury, then reviewed by our technical team who will determine viability of installation requirements and ideal placement. Shortlisted applications will be notified for any additional consultation by email. Award announcements will be made Sept 1 2016.

For more information on the application process please email [shaunaq@downtowncalgary.com](mailto:shaunaq@downtowncalgary.com).

**Application deadline: June 30 2016, 4pm**

## Budget:

The budget for the creation and construction of each installation is set within a tiered system. Submissions must specify the tier they are applying for:

	Tier 1	Tier 2	Spotlight Feature	MyCityLight/ Special Performance
Designer Honorarium	\$1000	\$2500	\$5000	Submit in proposal
*Material Costs	\$2500	\$5000	\$10000	
Project Total	\$3500	\$7500	\$15000	<\$15,000

\*Costs listed are the maximum amount including taxes for the purchase, and/or rental of all materials, tools, shipping, storage build requirements, additional labour for conception, realization, install and removal and any other consultants deemed necessary.  
Travel and accommodation are not paid by the festival unless otherwise contracted.  
Additional funding can be sourced elsewhere by the applicant with advance approval by the festival management but must noted in the proposal.

Successful submissions will receive financial assistance by way of a design honorarium and material costs to realize their proposal. The CDA will cover the costs associated with city permitting, engineering reviews, site security, insurance, and an installation support team for the festival, hired directly by the CDA. Designers will be recognized through our comprehensive marketing initiatives, promotional material and onsite signage. Each successful project will receive a letter of support for professional use.

Upon project award, 50% of the material costs will be transferred to the successful designer with the remainder balance of the material cost provided in mid-December. CDA review of budget expenses may be requested prior to final payment. Honorariums will be issued directly on site, upon complete project removal. All new work will be credited as commissioned by the CDA in perpetuity and release the use of photo and video rights to the CDA for promotional and core business use.

## Submission Requirements

Please submit an email with your proposal to [glow@downtowncalgary.com](mailto:glow@downtowncalgary.com) with the following:

Subject line: Glow(YourTitle)

- Project Title & Description
- Designer Biography
- Portfolio of previous work (up to 20 images)
- Technical features including scale size
- Installation time and equipment requirements
- Tier Selection
- Project Budget
- Project photos, videos, animations or renderings

We will provide confirmation of receipt promptly and answer any questions regarding submissions. If you do not receive a message within 2 business days, your application was not submitted successfully and you can contact [shaunaq@downtowncalgary.com](mailto:shaunaq@downtowncalgary.com) for assistance or dropbox access.



# glow2017

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Downtown Calgary

