

ActivateYYC

Walk, Play & Be Neighbourly

What is ActivateYYC?

- A new, one-time program that will provide 150 microgrants – averaging \$750 – to groups and businesses to experiment with local projects and events that motivate Calgarians to walk, play & be neighbourly. Projects are meant to be quick, fun and low cost ideas that aim to make a small part of the City more lively and enjoyable.
- An opportunity to bring fun and engaging projects and events to our community by testing the approval and permitting processes, educating The City and inspiring future activators.
 - ActivateYYC will also encourage applicants to build partnerships, seek sponsors and engage volunteers.
 - ActivateYYC will create a lasting impact in local communities and inspire future walking projects.

Why Would You Apply?

- **You have a great idea** to make your community more walkable.
- **You are a trailblazer!** You want to help The City of Calgary and future community builders learn about the processes and potential barriers to good community planning.
- **You want to contribute to Calgary** and help to showcase our city at the Walk21 Conference in September 2017 and participate in honouring Canada's 150th birthday.

What Kinds of Projects?

We encourage you to be creative and bring your best ideas forth. Think big! We want to see projects or events of all sizes (mini, small, medium or large) and during all seasons of the year.

Who Can Apply?

People of all ages and from all over the city are encouraged to apply! Individuals or neighbourhood groups wishing to apply must have an organization to sponsor their project or event for insurance purposes.

When to Apply?

The first application deadline is August 15, 2017. Projects or events must be completed by March 2019.

How to Apply?

1. Think of a great idea
2. Find your partners!
3. Contact us
4. Find out about the necessary City processes
5. Hit a barrier, call us back!
6. Apply online
7. Do your project!
8. Send in your feedback, stories and receipts
9. Get your money!*
10. Challenge someone to do an ActivateYYC project, OR spread the news

**This is a reimbursement grant. You must apply for a microgrant and be approved to be reimbursed for your project. Projects not pre-approved are not eligible for re-imbursement.*

Where to Apply?

[calgarycommunities.com/
activateyyc/
apply-now](http://calgarycommunities.com/activateyyc/apply-now)