



About Creative Calgary

Working for Calgary's Creative Future: The arts represent the soul of a city – making cities more livable, interesting and inspirational for all citizens and our children to grow and achieve their full potential through lessons, classes, performances and creative interactions. Creative Calgary is a non-partisan group of citizens that care deeply about the role the arts play in connecting our communities and building a healthy, thriving city.

Call to Action

Creative Calgary needs your help to collect support to build a case for City Council regarding increased municipal investment to local artists and arts organizations through Calgary Arts Development Authority.

Please provide a written testimonial, and include any photos or content, related to how the art sector plays a key role as an economic driver for the province and how the creative sector has a significant impact on the local community and advances the goals of the City, as well as positively impacting the lives of Calgarians.

Your submission may be included in Creative Calgary's advocacy package for Councilors and City Administration and/or featured on the Creative Calgary website and social media accounts.

1. Provide a letter on your organization's letterhead, addressed to City Council (Attn: Manager, Office of the Councillors, 800 Macleod Tr. SE., Calgary, Alberta T2P 2M5)
2. Include one or more of these key messages:
 - Arts Sector as an Economic Driver: Calgary continues to grow as a magnet for top tier talent and small business owners. A vibrant and strong *arts sector will help attract and retain this talent*. A healthy arts sector also *contributes significantly to developing a vibrant city core by supporting civic partners and business revitalization zones*. The arts sector can help to increased tourism and initiate other indirect economic activity.
 - Building Stronger Communities: By cultivating a healthy arts sector and investing in local talent Calgary can become a city of inspiring neighborhoods. *The arts can engage Calgarians by creating a sense of place and strong civic identity*; as well as contributing to greater innovation, revitalization of local businesses and regeneration of undervalued/underutilized spaces.
 - Civic Engagement: Art in Calgary *is not restricted to downtown core; sustainable investment allows for Calgarians to add to the vitality of our city through festivals and other creative programs across all 14 wards*.
3. Please submit letters to vicki@creativecalgary.org (as a PDF) before Monday, March 26, 2018.