



## **Sponsorship Committee: Sled Island Music & Arts Festival**

The Sled Island Music & Arts Festival is seeking volunteers interested in adding their experience and perspective to our Sponsorship Committee.

The Sponsorship Committee has been created to provide advice for Sled Island staff on matters relating to enhancing revenue from sponsorship, and to support our achievement of sponsorship revenue targets. The committee is chaired by a member of the Sled Island Arts Fellowship Board and includes additional Board Members as well as the Sled Island Executive Director. The committee is inviting general volunteers who have an interest in supporting Sled Island's sponsorship objectives to apply to join the Sponsorship Committee.

As a Sponsorship Committee member, you will attend 4-6 meetings throughout the year, and should expect a total time commitment of 10-15 hours over the year. Additional commitment may be required during the festival to support the staff.

Previous volunteer experience on a board or committee is highly valued. Additional skills of interest include the ability to develop strategic partnerships and build consensus. A passion for music and music festivals, Sled Island's unique programming, making Calgary awesome and a commitment to the role of governance is essential.

### **WHY VOLUNTEER?**

- Be part of a music festival that's on the forefront of venue-based festivals
- Work with an energetic committee that shares a passion for supporting local artists
- Shape the diverse music and arts landscape of Calgary

### **RESPONSIBILITIES**

- Attend approximately 4-6 meetings throughout the year
- Support and participate in sponsorship and fundraising efforts, including facilitating introductions to sponsorship prospects where appropriate
- Clearly communicate the role of the festival and ensure that its value and contributions are understood and appreciated by all stakeholders

### **QUALIFICATIONS AND SKILLS**

The successful candidate(s) will have:

- Experience with sponsorship in a professional or volunteer capacity
- Passion and vision for the growth and sustainability of the festival in Calgary as well as the impact it has on its community
- An appreciation of the festival's eclectic programming and independent spirit
- An open mind, with the ability to consider multiple and sometimes conflicting points of view in finding solutions



- High ethical standards
- An awareness of issues that impact the festival and the festival's role in its community
- The ability to network, collaborate and engage with a variety of stakeholders

#### **HOW TO APPLY**

We encourage candidates interested in this volunteer position to send a brief email explaining why it is an opportunity you would like to explore, along with your resume and a brief biography, to [chair@sledisland.com](mailto:chair@sledisland.com).

Alternatively, you may reach out with questions or to have an exploratory conversation with a member of the Board of Directors before applying. Queries can be directed to Arif Ansari, Board Chair, at [chair@sledisland.com](mailto:chair@sledisland.com).

**Submission deadline:** November 15, 2019 at 4:00pm MST

#### **ABOUT SLED ISLAND**

Since 2007, Sled Island's thoughtful, eclectic programming and independent spirit have fused to produce a one-of-a-kind festival experience. Each June, the five-day music and arts festival brings together a community of more than 250 bands, comedy, film and art as well as over 30,000 attendees in more than 35 venues, earning rave reviews from attendees, artists and media across the globe.

To learn more about Sled Island, please visit [SledIsland.com](http://SledIsland.com).