

Job Posting

Visual Content Specialist

“One of the crown jewels of the Calgary arts scene, the Calgary Philharmonic justly holds its head up proudly as a representative of the artistic life of the city and as an ambassador for music.” — Calgary Herald

The Calgary Philharmonic celebrates 65 years as a pillar of Calgary’s vibrant arts community in 2020 and has grown to be one of Canada’s most celebrated live music ensembles. Led by Music Director Rune Bergmann, the Calgary Philharmonic presents classical masterworks, pop favourites, bold collaborations, and cutting-edge new works, and attracts world-renowned guest artists and dynamic conductors. The Orchestra welcomes over 100,000 visitors annually and, in 2017, launched its live-stream initiative — an immersive, digital concert experience for audiences around the world. Follow the Calgary Philharmonic @calgaryphil on Facebook, Instagram and Twitter, and register for email updates at calgaryphil.com/newsletter.

The Role

We are looking for a creative and experienced Visual Content Specialist to join our Marketing + Sales team. Are you a visual storyteller who is passionate about building community through music? As a key member of the administrative team, you will report to the Director, Marketing + Sales and work closely with musicians, guest artists, and community partners. This position supports our mission to nurture the human spirit through powerful orchestral performances.

The ideal candidate has experience in producing compelling videos and engaging photography, offers creative ideas with high visual impact, pays attention to detail, and enjoys working in a fast-paced environment.

Responsibilities

- Work collaboratively with the Marketing + Sales team to implement and execute an inspiring visual content strategy
- Produce videos (storyboard, film, edit, distribute) that build an engaged audience
- Capture concerts, events, and musicians through appealing photography
- Develop an intimate understanding of the Calgary Philharmonic’s brand
- Work with the Digital Specialist to create promotional videos for social media and paid digital advertising
- Coordinate the Calgary Phil’s Live-stream Project, including working with an external video and audio team
- Manage the Calgary Phil’s YouTube channel
- Build and maintain concert footage library

- Maintain videography and photography equipment
- Support social media coverage at concerts and events
- Stay up to date with digital marketing trends
- Participate in marketing duties at trade shows, fairs etc.
- Other duties as assigned

Desired Qualifications

- Post-secondary education in media production, film studies, or related degree, or equivalent work experience
- Strong knowledge and experience using Final Cut Pro and Adobe Creative Suite products including Premiere Pro, After Effects, Photoshop, Illustrator, InDesign, Bridge, and Lightroom
- Familiar with Canon equipment and studio lighting
- Ability to multi-task and meet deadlines
- Strong organizational skills and attention to detail
- Demonstrated ability to work both independently and in a team
- Knowledge of classical music and a sincere interest in arts and culture

Additional Details

- This position currently requires the ability to work from home. Training, support, and supervision will occur virtually.
- Candidates must be available to work flexible hours including attendance at evening/weekend concerts and events throughout the Season (once concerts resume)
- Office location: Arts Commons, Floor 2, 205 8 Avenue SE Calgary AB T2G 0K9
- The Calgary Philharmonic Orchestra is an equal opportunity employer

Application Process

Deadline: 31 August 2020

Applications will be reviewed on a regular basis and suitable candidates may be contacted before the deadline.

Please send cover letter, resume, portfolio, and salary expectations to:

Janet Bwititi

Director, Marketing + Sales

HR@calgaryphil.com

We thank you for your interest in the Calgary Philharmonic Orchestra. Please note only successful candidates will be contacted.