



## Call for Submissions

Application Deadline: December 18, 2020

*What do we hear and see differently when illuminated by light? How do we experience the characteristics of night and explore the limits of light's edges?*

*What perceptions of our city do we hold in light and in darkness; do we navigate or gather together differently? How does light shape our movements and experiences?*

GLOW Downtown Winter Light Festival invites Calgarians to consider how light interrupts, enters and shapes our understanding of urban contexts. How can we reimagine spaces, movement through them, and interactions within them, by experiencing light? Through artists' ideas and provocations, memories and interpretations of our downtown can be reformulated and made anew, through light.

**GLOW will take place February 11 – 14, 2021** in downtown Calgary. Hub spaces will anchor the installations, along with fun and safe programming, and information stations. Additional programming will take place with community partners throughout the downtown over the course of GLOW and in collaboration with the City of Calgary's Chinook Blast event running throughout January and February.

GLOW Downtown Winter Light Festival 2021 will be the fourth year of bringing over a dozen installations to the downtown core with thousands of Calgarians enjoying and exploring their city at night. As one of the only events of its kind in Calgary, GLOW seeks to bring about new interactions and perspectives within the city's downtown public spaces by bringing art and design to our everyday experiences. Click here to read about GLOW: <http://www.calgarydowntown.com/glow>

### **Artwork Considerations**

GLOW Downtown Winter Light Festival invites submissions for temporary work that uses light in some capacity. All mediums are welcome, including performance and durational works. **In consideration of the times we are in with the pandemic, the festival is accepting reimaged or previously showcased works for the 2021 festival.** At this stage, concepts and technical and material considerations are being asked for. Selected artists will be notified to submit detailed fabrication (where applicable) and installation plans.

Proposals should consider the public context and the varied audience that will be experiencing the work, as well as public safety and longevity of the work given the four-day duration of GLOW.

Artwork will be displayed outdoors in unprotected areas that may be inclemently affected with snow, rain, chinooks, **variable and** sub-zero temperatures. Please plan for an outdoor location. Site locations are not finalized at this time, but works will be centred along Stephen Avenue and surrounding areas.

GLOW Downtown Winter Light Festival

## Installation & Budget

Artists are asked to consider proposing project concepts within a budgetary range of \$8000 - \$10,000. The budget is encompassing of artists' fee, materials, transportation, accommodation, fabrication (where required) and installation. Artists are responsible to create and install their work, but will have some installation and technical support from the festival, a team working directly with Downtown Calgary. Artists are responsible for the strike and removal of their installation, with moderate support from the technical team.

Downtown Calgary will cover the costs associated with City permitting, engineering reviews, site security, general event insurance. Artists will need their own liability insurance.

## Timeline & Schedule

December 18 – Deadline to apply

January 2 – Final artists selected and notified

January 18 - Artists submit detailed plans

January 25 - Artist contracts finalized

January 25 to February 8 - Artists work with technical team for installation planning and site logistical coordination

February 8 – February 15 Installation, event & strike

## Submission Requirements

Proposals will be peer reviewed and selected for artistic excellence, feasibility, and consideration of project intent. Artists will be expected to sign a contract with the Calgary Downtown Association.

**Submissions must be sent via email to: [glow@downtowncalgary.com](mailto:glow@downtowncalgary.com)**

PDF or Word documents should be submitted as one full document rather than as separate pieces. Email subject line should read - *GLOW 2021 submission*. Email notification will be sent to confirm receipt of submission. If this is not received within 2-3 days, please contact at the email address provided below.

Submissions should include the following:

- A recent CV (max 2 pages)
- Project examples and previous work - up to 10 images that include information about commissioner and location, materials, date, and any other relevant project information
- Project concept and written description
- Written technical needs and installation outline with estimated costs (demonstrate consideration of materials, technical and installation requirements). The festival can assist with determining infrastructure and power costs.

## Questions & Information

Inquiries should be sent to [glow@downtowncalgary.com](mailto:glow@downtowncalgary.com)

Downtown Calgary reserves the right to adjust timelines and number of selected projects.

Projects and artists will be properly credited and acknowledged, and artists will retain their Intellectual Property rights. Downtown Calgary will use images of the projects, with proper accreditation, for non-commercial purposes to promote the artists, work and event.