



Cultural Leaders Legacy Artist Awards 2021

NOMINATION PACKAGE

ATB FINANCIAL HEALING THROUGH THE ARTS AWARD

Deadline: Friday, January 15, 2021, 4:30pm

The **ATB Financial Healing Through the Arts Award** was established to recognize artists whose artistic practices encompass health and wellness to improve the wellbeing of individuals, groups or communities. The award is intended to promote the healing nature of the arts and its critical role as a means of expression for those facing physical or mental health issues.

This is a \$5,000 cash award, with funds intended to allow an artist the ability to continue their work and expand their impact. The award will be presented to the recipient as part of the Mayor's Lunch for Arts Champions event in 2021 or at an alternate awards presentation event.

This award was established by ATB Financial and is a legacy project of Calgary 2012, Calgary's year as a Cultural Capital of Canada.

About ATB Financial

ATB Financial is an Alberta-built financial institution that is a catalyst for economic growth in our province. We're always looking for new ways to use our financial know-how and our network of dedicated team members to make a difference in Alberta's communities.

ATB Financial is a proud supporter of the arts in Alberta, including Calgary Arts Development and the Calgary 2012 initiative, as well as the National Music Centre, the Calgary Folk Festival, the Edmonton International Fringe Theatre Festival, and through our Branch for Arts and Culture.

Award Rules & Criteria

1. Eligibility

Nominees for the ATB Healing Through the Arts Award must meet all of the following criteria:

- Be a Calgary resident since the beginning of the nomination year (2020).
- Be currently working in an artistic practice or art program(s) intended to contribute to the mental and/or physical health of the participants.

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2. Nominations

Nomination packages must include the following:

- One (1) copy of the nomination form available at the end of this document, signed by both the nominee and nominator.
- One (1) 30-word synopsis of why the nominee has been nominated (may be used for publication and media purposes if the nominee is selected to receive the award).
- One (1) letter of nomination (1,000 words or less).
- Up to five (5) pieces* of support material demonstrating the nominee's work and their suitability for this award. Please note these materials must be submitted in the following file formats and each file can be a maximum of 3MB: JPEG, PDF, DOC, DOCX, MP3, YouTube or Vimeo link.

3. Please note that a piece of support material is equal to one piece of the nominee's work, not one digital file. One file containing five different images of an artist's work will be considered as five pieces of support material, not one.

3. Jury

The awards jury will be composed of artistic peers and community members based in Calgary as well as a representative from ATB Financial, who may be based in either Calgary or Edmonton. Jury members are not disclosed in advance of the Mayor's Lunch for Arts Champions.

In the event of a perceived conflict of interest, an alternate will replace the jury member in question. The jury will operate with strict confidentiality. All decisions are final. Calgary Arts Development may screen nominations to verify eligibility.

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4. Selection Criteria

The award recipient will be selected based on the following criteria:

Impact on Health - maximum of six points

- What outcomes does the nominee's work have on the mental and/or physical health of the individuals, groups or communities that they work with?
- How wide-ranging is the impact achieved by the nominee?
- To what extent does the nominee show an innovative approach to health and wellness (therapy, treatment, prevention, etc.) via the arts?

Impact on the Artist - maximum of three points

- What is the potential impact of the award on the future artistic work of the nominee?
- What is the impact of the nominee's health and wellness work on their overall artistic practice?

Special Considerations - maximum of one point

- Are there any extenuating considerations that are not addressed by the criteria above?

5. Notification

All nominators and nominees will receive acknowledgement of receipt by mail and email and will be notified of whether their applications were successful in advance of the Mayor's Lunch for Arts Champions. The recipient will be asked to keep the status of their nomination confidential until the event, and will also be asked to accommodate the filming of a recipient video.

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6. Deadlines and Delivery

The deadline for uploading of complete nomination packages is **4:30pm on January 15, 2021**. Complete applications must be submitted online through calgaryartsdevelopment.com on or before the deadline. Incomplete or late nominations will not be accepted or considered.

If you have nominated someone and did not receive acknowledgement of receipt of notification, please contact Kaley Beisiegel at kaley.beisiegel@calgaryartsdevelopment.com.

Before submitting your nomination package, ensure that you have prepared:

- One (1) copy of the nomination form, signed by both the nominee and nominator.
- One (1) copy of a letter of nomination (1,000 words or less) signed by the nominator.
- One (1) copy of a 30-word synopsis of why the nominee has been nominated.
- Up to five (5) pieces* of support material demonstrating the work of the nominee and their suitability for this award.

*Please note that a piece of support material is equal to one piece of the nominee's work, not one digital file. One file containing five different images of an artist's work will be considered as five pieces of support material, not one.

For more information about the ATB Financial Healing Through the Arts Award, please email awards@mayorlunch.com.

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NOMINATOR

Name:

Phone:

Email:

Mailing Address:

I Nominate:

Signature:

Date:

Printed Name:

Title:

NOMINATED ARTIST

Name:

Phone:

Email:

Mailing Address:

I agree to be nominated for the above award and understand that, if successful, I will be available to film a recipient video, attend the Mayor's Lunch for Arts Champions and be available for media interviews/photographs following the event. I agree to allow Calgary Arts Development and ATB Financial the use of photos/video taken before and at the event for promotional purposes.

Signature:

Date:

Printed Name:

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