

# project prōjekt

## Project Projekt Launches Call for Artists

Co-presented by Glenbow Museum and Pollock Creative, project prōjekt is a local initiative that leverages the power of art, design and illustration to inspire positive change and unity for our city. Artists are invited to submit their work before January 8<sup>th</sup>. The exhibition will debut during the GLOW festival (February 11-14). See [projectprojekt.ca](http://projectprojekt.ca) for more details

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Calgary, AB – Calgary is at a remarkable crossroads. The social and economic implications of COVID-19 have had a deep impact on us all. Tectonic economic shifts in our province's economy have us all worried about the future. Calgarians continue to engage in an important dialogue about race and equality in our society, and we are learning new ways to relate and connect to one another while prioritizing health and safety.

All of this is happening when many of our cultural signposts have disappeared from the landscape. We could use something to remind us of our resilience and our creativity and to boost our hope for the future – something that can be enjoyed at a safe social distance.

The founders of **project prōjekt** wish to enlist Calgary artists and designers to create uplifting, galvanizing symbols to spark discussion and help us navigate uncharted waters. **Pollock Creative** has teamed up with **Glenbow** to present **project prōjekt**, creating a high-profile platform for local artists to share their work in these unusual times.

**project prōjekt** will debut as a part of the GLOW Festival, February 11-14, 2021, and the selected artworks will be projected on the exterior of Glenbow Museum on Stephen Avenue.

Artists whose works are selected for the exhibition will be awarded an honourarium of \$1,000. Thanks to sponsorship from RBC Royal Bank, half of the artists selected to participate in the exhibition will be emerging artists. Works will be selected by a jury featuring leaders in visual art and community and reflecting Calgary's diversity.

Artists are invited to submit works that align with one of the following themes:

- Spread Kindness & Compassion
- Calgary's Future
- Equality

**project prōjekt** is sponsored by the Calgary Downtown Association, RBC Royal Bank, Osler LLP and Calgary Arts Development.

**Entries will be accepted until midnight January 8, 2021. Full details of the Call for Artists and application forms are available at [projectprojekt.ca](http://projectprojekt.ca)**

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