

**Shaw Pride Marches On
Temporary Art Installation at Memorial Park**

CALGARY REQUEST FOR ARTIST PROPOSALS

Background:

Shaw, in partnership with Calgary Pride, The City of Calgary and Calgary Arts Development seek the participation of four 2SLGBTQ+ or BIPOC artists or artist teams with public art experience to create four temporary art mural installations (1 mural per artist/artist team) at the four corner entrances to Memorial Park in celebration of Calgary Pride.

Due to Covid-19, Pride celebrations around the world have been cancelled. Pride is at its essence a celebration of resiliency, community, and love. This year will be no different. With this in mind, Calgary Pride will be reimagined – but its spirit will endure.

At Shaw, we believe that belonging, inclusion, and diversity enhances our culture and creates value for our employees, our customers, and our shareholders.

Shaw has been participating with Calgary Pride for 5+ years. We wish to continue advocating equality alongside our employees, as this is one of Shaw's core values. The Calgary Pride Parade is one example where our ongoing dialogue has had an impact. Year after year we see the number of Shaw employees and leaders at the Calgary Pride Parade increase, helping to create a work environment where people from the 2SLGBTQ+ community feel they can be their authentic selves. This has also given us the opportunity to continue to educate our teams on what it means to be an ally.

Note: The City of Calgary has approved this concept and is in the process of formally approving the installation application. While we are eagerly awaiting approval, it looks very positive that we will get City approval in the next few weeks.

Applicant Information

Eligibility:

This call is open to established and emerging artists and artist teams, especially in the 2SLGBTQ+ and BIPOC artist communities. Applicants must have mural painting experience.

Artist Selection Schedule:

Deadline for Submissions: Friday, July 9th 2021

Artists Contacted: Wednesday, July 21st 2021

Payment: \$5,000 per artist

Scope of Work:

Selected artists will be asked to submit a 250-word description and rough illustration of their proposed work for the City of Calgary and Shaw to review and approve. Mural installation will take place between Thursday, August 19 (weather permitting) to go live a week before the first day of Calgary Pride, on Friday, August 27.

Pending approval from the City, a rainbow path will be applied along the perimeter of Memorial Park to connect the four mural corners.

Artists will be assigned one of the following corners of Memorial Park located at:

- Memorial Park Entrance SE Corner (2nd Street & 13th Avenue)
- Memorial Park Entrance NE Corner (2nd Street & 12th Avenue)
- Memorial Park Entrance SW Corner (4th Street & 13th Avenue)
- Memorial Park Entrance NW Corner (4th Street & 12th Avenue)



How to Apply:

Please submit the following elements in one PDF document by email and labeled with your name(s):

1. Statement of Interest, one page maximum	
2. Current CV and/or bio, two pages maximum	

<p>3. Five image examples of your work that give a sense of your skill and approach to this project</p>	
<p>4. Your design for the mural (this can be a sketch, a photograph, a digital drawing or a painting. Please reference the site details for appropriate scale and layout). You may also specify your preferred location of sites although the granting of preferred site cannot be guaranteed.</p>	
<p>5. Indicate your proposed timeline (start and finish on Thursday Aug 27)</p>	
<p>6. Are you applying as an individual or artist team?</p>	

Submissions and/or questions can be addressed to: abby.miller@sjrb.ca and wayne.penner@sjrb.ca. Four selected artists/artist teams will be contacted directly.

Site Details:

- Mural Size: Roughly 10x10m
- Surface: Concrete pavement
- Term of Installation: Each piece will be live from August 27 until October 2.
- Surface Preparation: Pavement will be cleaned before the mural installation.



Artwork Considerations:

All artwork must adhere to the following design parameters:

Original Work:

- The artist must guarantee that the artwork is original and does not violate the copyright of any other person.

Content:

- Concepts will be reviewed and approved based on the following guidelines:
 - We are asking for artwork that expresses ideas of community and connection within the larger theme of Pride.
 - Artwork does not contain hateful language or swear words
 - Artwork does not encourage violence, crime or discrimination
 - The artist must guarantee that the artwork is original and does not violate the copyright of any other person
 - Applicants must have mural experience

Safety:

- Artwork must not cover the bronze map inlays on the pavement
- Artwork must not pose a risk of injury to the public e.g. sharp points, slip hazards, etc.
- Artwork must not create opportunities for accessing areas restricted to the public
- Artwork must meet any applicable regulatory requirement or standards, e.g. City of Calgary road bylaws
- Artwork must meet fire codes with respect to flammability, as applicable
- Artwork must not interfere with the operation and serviceability of the location/nearby buildings
- Artwork must not interfere with any accessibility requirements of the road right-of-way

Durability:

Shaw will provide environmentally-friendly paint that is designed to last the 6-week duration period. Paints used will endure sunlight exposure, drastic variations in temperature, physical environment risk and audience interactions.

Budget:

Shaw will cover all costs associated with the design, fabrication, shipping, site preparation, and installation/take down of the artwork. This includes but is not limited to: artist fees, materials (outlined below), insurance, engineering fees, public engagement, consultation, etc.

Artists are responsible for managing travel, accommodation, food and any additional materials not provided by Shaw to create their artwork.

Materials Provided:

Shaw will provide 1 gallon of paint per rainbow colour (6 gallons total), 3 gallons of white paint, 3 gallons black paint, 1 extension pole, 1 paint tray, 12 tray liners, 11 rollers, 11 paint brushes, 11 stirsticks, 1 tarp, 1 roller cage, painter rags, painter tape, garbage bags, 3 face masks, hand sanitizer to each artist, tent

Any additional materials that the artist wishes to use for their artwork will be at their own expense.

Fabrication and Installation:

Selected artists will enter into an artist agreement with Shaw detailing the fabrication of the mural and corresponding timelines.

Production Phase:

Walkway pavement cleaning: Between August 2 to 4, weather permitting

Grid lines and rainbow walkway painting: Between August 5 - 18, weather permitting

Mural Installation: One day installation between 8-8pm August 19, weather permitting. To be confirmed week of August 16

Launch Date (A week before First day of Calgary Pride): Friday August

20, 2020 Deactivation: Monday October 4, 2021

Documentary Information:

By agreeing to the project, the artist or artist group agrees to allow a film crew, hired by Shaw, to record video and audio of the installation process. The Artist Agreement will include permission to use any likeness and recordings to be solely used in connection with this specific installation project in its entirety.

Accessibility:

This temporary art installation is open to artists of all levels of physical and mental ability. Any artists who have accessibility concerns regarding submitting a proposal can contact abby.miller@sjrb.ca and wayne.penner@sjrb.ca for more information or to submit a proposal in person.

We recognize that these art installations will be placed on the ancestral territories of the First Nations of Treaty 7. This is the home of the Blackfoot Confederacy comprised of Blackfoot, Stoney Nakoda, and Tsuut'ina Nations, as well as Métis Region 3, as communities who continue to protect and care for the land for generations to come.