

Job Posting

Visual Content Specialist

The Calgary Philharmonic celebrated 65 years as a pillar of Calgary's vibrant arts community in 2020 and has grown to be one of Canada's most celebrated live music ensembles. Led by Music Director Rune Bergmann, the Calgary Phil presents classical standards, pop favourites, bold collaborations, and cutting-edge new works, and attracts world-renowned guest artists and dynamic conductors. In a typical Season, the Orchestra welcomes more than 100,000 visitors to the concert hall and reaches audiences around the world through its free and accessible digital programming — an immersive, online concert experience that launched in 2017.

The Role

We are looking for a creative and experienced videographer to join our Marketing + Sales team. Are you a visual storyteller who is passionate about building community through music? As a key member of the administrative team, you will report to the Director, Marketing + Sales and work closely with musicians, guest artists, and community partners. This position supports our mission to nurture the human spirit through powerful orchestral performances.

The ideal candidate has experience in developing compelling videos and engaging photography, offers creative ideas with high visual impact, pays attention to detail, and enjoys working in a fast-paced environment.

Responsibilities

- Work collaboratively with the Marketing + Sales team to implement and execute an inspiring visual content strategy
- Produce videos (storyboard, film, edit, distribute) that build an engaged audience
- Capture concerts, rehearsals, and special events through appealing photography
- Develop an intimate understanding of the Calgary Philharmonic's brand
- Work with the Digital Specialist to create promotional videos for social media and paid digital advertising
- Coordinate the Calgary Phil's digital programming and live-streams, including working with an external video and audio team
- Manage the Calgary Phil's YouTube channel
- Build and maintain concert footage library
- Maintain videography and photography equipment
- Support social media coverage at concerts and events
- Stay up to date with digital marketing trends
- Participate in marketing duties at trade shows, fairs etc.
- Other duties as assigned

Desired Qualifications

- Post-secondary education in media production, film studies, or related degree, or equivalent work experience
- Strong knowledge and experience with Adobe Creative Suite products including Premiere Pro, After Effects, Photoshop, Illustrator, InDesign, Bridge, and Lightroom
- Knowledgeable in Canon equipment and studio lighting
- Basic motion graphic skills in After Effects and experience adapting presets
- Familiarity with live production switching is an asset
- Strong organizational skills and attention to detail
- Demonstrated ability to work both independently and in a team
- Sincere interest in arts and culture

Additional Details

- Salary range for this position is \$45,000 to \$55,000 annually.
- This position currently requires the ability to work from home and the office. Training, support, and supervision may occur virtually.
- COVID-19 vaccination is a job requirement and a condition of employment. Offers of employment will be conditional upon proof of full immunization against COVID-19 with a Health Canada approved vaccine prior to the candidates' start date.
- Candidates must be available to work flexible hours including attendance at evening/weekend concerts and events throughout the Season.
- Office location: Arts Commons, Floor 2, 205 8 Avenue SE Calgary AB T2G 0K9
- The Calgary Philharmonic Orchestra is an equal opportunity employer.

Application Process

Deadline: 3 January 2022

Applications will be reviewed on a regular basis and suitable candidates may be contacted before the deadline.

Please send cover letter, resume, and portfolio to:

Janet Bwititi

Director, Marketing + Sales

HR@calgaryphil.com

We thank you for your interest in the Calgary Philharmonic Orchestra. Please note only successful candidates will be contacted.