

**Shaw Pride Marches On
Temporary Art Installation at Memorial Park**

2022 CALGARY REQUEST FOR ARTIST PROPOSALS

Background:

Shaw, in partnership with Calgary Pride, The City of Calgary and Calgary Arts Development seek the participation of four 2SLGBTQ+ or BIPOC artists or artist teams with public art experience to create four temporary art mural installations (1 mural per artist/artist team) at the four corner entrances to Memorial Park in celebration of Calgary Pride.

Due to Covid-19, Pride celebrations around the world have been cancelled. Pride is at its essence a celebration of resiliency, community, and love. This year will be no different. With this in mind, Calgary Pride will be reimagined – but its spirit will endure.

At Shaw, we believe that belonging, inclusion, and diversity enhances our culture and creates value for our employees, our customers, and our shareholders.

Shaw has been participating with Calgary Pride for 5+ years. We wish to continue advocating equality alongside our employees, as this is one of Shaw's core values. The Calgary Pride Parade is one example where our ongoing dialogue has had an impact. Year after year we see the number of Shaw employees and leaders at the Calgary Pride Parade increase, helping to create a work environment where people from the 2SLGBTQ+ community feel they can be their authentic selves. This has also given us the opportunity to continue to educate our teams on what it means to be an ally.

Note: The City of Calgary has approved this concept and is in the process of formally approving the installation application. While we are eagerly awaiting approval, it looks very positive that we will get City approval in the next few weeks.

Applicant Information

Eligibility:

This call is open to established and emerging artists and artist teams, especially in the 2SLGBTQ+ and BIPOC artist communities. Applicants must have mural painting experience.

Eligibility is not limited to Calgary and surrounding areas but note Shaw will not cover travel or accommodation for selected artists. We also recommend all shortlisted artists be able to conduct a site visit prior to submitting final design.

Artist Selection Schedule:

Deadline for Submissions: Monday, June 6th, 2022, 5 p.m. MST

Shortlisted Artists Contacted: Wednesday, June 8th, 2022

Deadline to Submit Final Design for Approval: Wednesday, June 29th, 2022, 5 p.m. MST
Thursday, August 12th, 2022 (weather permitting)

Total Fee: \$10,000 per mural

Scope of Work:

Applicants are asked to submit a 250-word description and draft design of their proposed artwork appropriate for the dimensions of the site and theme of the program.

Selected artists are responsible for the physical installation, and if applicable, for hiring someone to assist with installation out of the fee. If an artist has concerns about this requirement for accessibility issues, please note in the application so a remedy can be considered should the proposal be selected.

A rainbow path will be applied along the perimeter of Memorial Park to connect the four mural corners. Installation must take place in a single day.

Artists will be assigned one of the following corners of Memorial Park located at:

- Memorial Park Entrance SE Corner (2nd Street & 13th Avenue)
 - Memorial Park Entrance NE Corner (2nd Street & 12th Avenue)
 - Memorial Park Entrance SW Corner (4th Street & 13th Avenue)
 - Memorial Park Entrance NW Corner (4th Street & 12th Avenue)
- Complete dimensions will be provided as part of shortlisting process.



How to Apply:

Please submit the following elements in one PDF document by email and labeled with your name(s):

1. Statement of Interest, one page maximum	
2. Current resume and bio, two pages maximum NOTE: for artist teams - we require the names, resumes and bios for all team members to be included in application	

3. Five image examples of your work that give a sense of your skill and approach to this project	
4. Your design for the mural (this can be a sketch, a photograph, a digital drawing or a painting. Please reference the site details for appropriate scale and layout). You may also specify your preferred location of sites although the granting of preferred site cannot be guaranteed.	
5. Outline of your installation plan to accommodate timeline (start and finish on Thursday Aug 12)	
6. Acceptance of terms regarding submissions process and payment details	

Submissions and/or questions can be addressed to: abby.miller@sjrb.ca and wayne.penner@sjrb.ca. Four selected artists/artist teams will be contacted directly. Deadline for submissions is Monday, June 6th, 5 p.m. MST.

Site Details: Mural Size: Roughly 10x10m

- Surface: Concrete pavement
- Term of Installation: Each piece will live from August 18 until early October.
- Surface Preparation: Pavement will be cleaned before the mural installation.



Artwork Considerations:

All artwork must adhere to the following design parameters:

Original Work:

- The artist must guarantee that the artwork is original and does not violate the copyright of any other person.

Content:

- Concepts will be reviewed and approved based on the following guidelines:
 - We are asking for artwork that expresses ideas of community and connection within the larger theme of Pride.
 - Artwork does not contain hateful language or swear words
 - Artwork does not encourage violence, crime or discrimination
 - The artist must guarantee that the artwork is original and does not violate the copyright of any other person
 - Applicants must have mural experience

Safety and Site Specifications:

- Artwork must not cover the bronze map inlays on the pavement
- Artwork must not pose a risk of injury to the public e.g. sharp points, slip hazards, etc.
- Artwork must not create opportunities for accessing areas restricted to the public
- Artwork must meet any applicable regulatory requirement or standards, e.g. City of Calgary road bylaws
- Artwork must meet fire codes with respect to flammability, as applicable
- Artwork must not interfere with the operation and serviceability of the location/nearby buildings
- Artwork must not interfere with any accessibility requirements of the road right-of-way

Durability:

Shaw will provide environmentally-friendly paint that is designed to last the 6-week duration period. Paints used will endure sunlight exposure, drastic variations in temperature, physical environment risk and audience interactions. Shaw will not repaint murals following installation.

Budget:

Shaw will cover all costs associated with the design, fabrication, shipping, site preparation, and installation/take down of the artwork. This includes but is not limited to: artist fees, materials (outlined below), engineering fees, public engagement, consultation, etc.

Shaw accommodates for graffiti removal during installation if required.

Artists are responsible for managing travel, accommodation, food and any additional materials not provided by Shaw to create their artwork.

Shortlisted artists will submit a final illustration design and concept for the City of Calgary and Shaw to review and approve. This final design must be site specific and take into consideration exact measurements, non-paintable areas, layout within the site, and size and colour choices. Revisions may be requested and once approved, there can be no further changes to the design of the piece.

Upon acceptance of final design and contract signature, artist will invoice for 25% of mural payment. Remaining 75% to be invoiced following installation.

Materials Provided:

Shaw will provide 1 gallon of paint per rainbow colour (6 gallons total), 3 gallons of white paint, 3 gallons black paint, 1 extension pole, 1 paint tray, 12 tray liners, 11 rollers, 11 paint brushes, 11 stir sticks, 1 tarp, 1 roller cage, painter rags, painter tape, garbage bags, 3 face masks, hand sanitizer to each artist, tent

Any additional materials that the artist wishes to use for their artwork will be at their own expense. Any additional labour costs will be at their own expense.

Fabrication and Installation:

Selected artists will enter into an artist agreement with Shaw detailing the fabrication of the mural and corresponding timelines.

Production Phase:

Walkway pavement cleaning: Between August 2 to 4, weather permitting

Grid lines and rainbow walkway painting: Between August 5 - 12, weather permitting

Mural Installation: One day installation between 8-8pm August 12, weather permitting. To be confirmed week of August 8

Launch Date (A week before First day of Calgary Pride): Friday August 14, 2020

Deactivation: Monday October 3, 2021

Documentary Information:

By agreeing to the project, the artist or artist group agrees to allow a film crew, hired by Shaw, to record video and audio of the installation process. The Artist Agreement will include permission to use any likeness and recordings to be solely used in connection with this specific installation project in its entirety.

Accessibility:

This temporary art installation is open to artists of all levels of physical and mental ability. Any artists who have accessibility concerns regarding submitting a proposal can contact abby.miller@sjrb.ca and wayne.penner@sjrb.ca for more information or to submit a proposal in person.

We recognize that these art installations will be placed on the ancestral territories of the First Nations of Treaty 7. This is the home of the Blackfoot Confederacy comprised of Blackfoot, Stoney Nakoda, and Tsuut'ina Nations, as well as Métis Region 3, as communities who continue to protect and care for the land for generations to come.