

THE GRAND

The GRAND is hiring a Temporary Part-Time Communications and Marketing Coordinator through the Canada Summer Jobs Program.

Why work at The GRAND?

We are a non-profit presenting arts organization, seeking a Communications and Marketing Coordinator to join our team of strategists, creative thinkers, artists and collaborators. Our team consists of players who love what they do and love to help others realise their goals. As we are preparing our facility for safe reopening, rebuilding our place in the community and our relationship with artists, there is ample opportunity to make a positive contribution to The GRAND's future. By striving to create a work culture that allows each team member to be at their best, we believe we can create a team that can accomplish any big goal and have fun doing it!

Who are we?

The GRAND is Western Canada's oldest theatre and has contributed to Calgary's theatre and live performance communities in a myriad of ways for over 100 years. Today we are a non-profit organization committed to being the home of creative placemaking in Calgary. Our mission is to be a Culture House presenting high quality and thought provoking art, creating diverse and inclusive experiences, and bringing together artists and audiences to invoke a new way of thinking, appreciating and being, which transforms the community.

We are dedicated to presenting art from all disciplines and a variety of perspectives, supporting local artists in presenting and mastering their craft, and creating memorable experiences for our audiences.

The GRAND is currently hiring in a number of important roles, bringing together a team of talented and committed people who are passionate about the arts and who value collaboration, team work, innovation, respect and integrity.

[Learn more about The GRAND at our website.](#)

Your core skills:

EFFECTIVE INTERACTIVE COMMUNICATION: Skilled in communicating clearly to achieve desired results, visually, written and oral.

PLANNING AND ORGANIZING: Solid organizational and project management skills.

INFORMATION SEEKING: efficiently and effectively gather information, identify information required to clarify a situation, and seek information from appropriate sources.

INITIATIVE: Demonstrates the ability to take initiative and be self motivated.

FOCUS ON QUALITY AND DETAILS: Detail oriented and creative problem solver who consistently prepares high quality work.

INNOVATIVENESS: Expresses innovative thinking, and is open to trying new ideas and creative opportunities.

What you'll be doing:

- Execute the strategy developed by the Marketing and Communications consultant, specifically digital marketing strategy.
- Complete basic graphic design and copywriting.
- Update website as required.
- Create enthusiasm amongst patrons, donors, artists and the general public for all arts, events and programs opportunities.
- Work closely with the box office, front of house, artists, artistic director.
- Create opportunities and coordinate media and media purchases.
- Develop creative and artistic marketing materials for print and digital.
- Maintain a core brand for The GRAND.
- Write internal and external newsletters.
- Support with internal communications to staff and board.

Your educational background and technical skills:

This position is supported through the Canada Summer Jobs Program. All applicants must be between the ages of 15 and 30, and must be a Canadian citizen, permanent resident, or person to whom refugee protection has been conferred under the Immigration and Refugee Protection Act for the duration of the employment.

- A degree in marketing and communications is a definite advantage, a diploma is required at minimum
- 3 years progressive work experience.
- Marketing software, mailchimp, Squarespace, adobe creative suite all considered an asset, Microsoft office is required.

Position Type:

Reporting into the Director of Fund Development & Partnerships, this is an entry-level position working 30 hours per week for 8 weeks during the summer, with a possibility of extension.

Salary: \$20-\$26 hourly

Benefits:

- Social and team building events
- Flexible working hours
- Hybrid in-office and remote work available
- Internal growth opportunities
- Personal and professional development opportunities
- We will support you in creating the life you desire through your work!

Where you'll be working:

The GRAND is situated on the land where the Bow River meets the Elbow River. The traditional Blackfoot name of this place is Mohkinstsis, which is also referred to as the City of Calgary. We honour and acknowledge Mohkinstsis and the traditional Treaty 7 territory and oral practices of the Blackfoot confederacy: Siksika, Kainai, Piikani, as well as the Iyârhe Nakoda and Tsuut'ina nations who also call this place home. We also acknowledge that this territory is home to the Métis Nation of Alberta, Region 3 within the historical Northwest Métis homeland.

This position will include hours worked in-office and at-home. In office work will take place in The GRAND building located at 608 1 St SW in Calgary, Alberta.

Ready to join our team?

If you'd like to be part of a non-profit organization that is committed to being Calgary's Contemporary Culture House and fostering an environment where everyone feels welcome and respected, The GRAND is the place for you!

To apply, submit your detailed cover letter and resume in confidence to [Erynn Lyster](mailto:Erynn.Lyster@thegrandyyc.ca) by email to jobs@thegrandyyc.ca. Please include in the subject line: [Communications and Marketing Coordinator](#).

The posting will remain open until the position is filled. Applications will be reviewed upon receipt.

We appreciate your interest in working with us, but only those applicants selected for interviews will be contacted.

We are an equal opportunity employer:

The GRAND is an equal opportunity employer, dedicated to a policy of non-discrimination in employment on any basis including age, race, ethnicity, indigeneity, gender, gender-identification, or sexual orientation. We encourage and welcome applicants of Indigenous heritage, applicants who identify as racialized, marginalized or disabled, people of colour or diverse cultural backgrounds. We endeavour to provide a culturally safe and supportive environment and have an existing work-place harassment policy with zero tolerance for harassment in all working environments.

The GRAND is committed to providing reasonable accommodations for persons with disabilities in all parts of the hiring process. The GRAND invites candidates who may require assistance during the application and/or hiring process, to let us know and we will work with them to meet their needs.