

# Business / Arts

## The Organization

[Business / Arts](#) is a national charitable organization that shows the power of partnership between business and arts. Through initiatives like the Canadian Arts Summit, Business / Arts works in partnership with arts leaders, government and the business community to ensure a thriving arts and culture sector. We lead research and advocacy projects to help make the case for the arts and celebrate leading figures in the business and arts communities across Canada through our annual awards gala. The artsvest program is a mentorship training program designed to build capacity in Canada's cultural sector. artsvest provides small to mid-sized arts, culture and heritage organizations with resources, expertise and training in marketing, board governance and sponsorship along with matching incentive funds and peer-to-peer networking. To date, 5,966 representatives from 2,576 organizations have participated in the artsvest training and formed 5,864 partnerships with businesses, raising over \$26.8M in new private sector investment. Combined with matching funds, the overall impact is \$37.2M to Canada's cultural sector.

## Opportunities to Work at Business / Arts

Business / Arts is committed to equity in our policies, practices, and programs. We are currently undertaking a group-hire for five positions for the next phase of the artsvest program. We strongly encourage and welcome applications from people who identify as Indigenous, racialized, 2SLGBTQ+, living with a disability, a religious or language minority. All artsvest positions will be remote-work positions so we are open to accepting applications from anywhere in Canada.

Find out about the other Business / Arts positions available:

<http://www.businessandarts.org/careers-and-opportunities/>

## Senior Director

Business / Arts is seeking a **Senior Director** to lead our signature program artsvest, a national mentorship and training program for small to mid-sized arts organizations. The successful candidate will oversee the development and implementation of the national program, while managing a team and overseeing the ongoing program processes and procedures. Working closely with senior management, the position will also maintain relationships with multiple stakeholders, including funders, build new funding relationships, and also represent and bring awareness to the program on a local, national and international scale within the arts and business sectors. This is a remote and/or hybrid position and open to candidates based anywhere in Canada. The Senior Director will work under the leadership of the Vice President and will work closely with mentors and the B/A team to deliver the artsvest program. The Senior Director's duties include but are not limited to the following key focus areas:

- **National Program Management:** Oversee (in collaboration with Program Director) the implementation of artsvest national. This includes strategy, planning, implementation and continuous update of program content, and processes.

- **Program Management:** Oversight of the program including regular communication and support of B/A team members and direct reports, tracking timelines, schedules, performance measurements and deliverables for the artsvest program.
- **Program Evaluation and Feedback:** Continually monitor and measure progress of program, evaluate effectiveness, and make program improvements as needed.
- **Support:** Provide support to volunteer mentors in developing and delivering content for webinars; Develop new relationships with organizations and businesses that are potential sources of mentors and assist in the mentor recruitment process.
- **Communications:** Effectively communicate the mission of Business / Arts and the artsvest program through written and verbal communications and work closely with the B/A team to share content and promote awareness and impact of the program.
- **Stakeholder Relations:** In collaboration with the Vice President maintain existing stakeholder and funder relationships, as well as engage prospective funders. This includes grant writing/reporting and proposals to provinces, municipalities and the private sector.
- **Collaboration:** Work with the larger B/A team on opportunities to engage multiple programs across the organization
- **Empower:** lead artsvest direct report and collaborate with a highly skilled Business / Arts team. Oversee future program planning, assist in drafting and implementation of the artsvest National Strategic Plan. Survey artsvest staff on program feedback to use in future program planning and development.

## Qualifications

As a national ambassador and champion for the arts and cultural sectors, the ideal candidate will have/be:

- A strong spokesperson and advocate for the arts with exceptional written and verbal communication skills.
- Post-secondary education in a relevant field or equivalent knowledge and experience in the arts & culture or business sectors, especially in the primary focus areas of Fund Development, Board Governance and Marketing.
- Significant experience working with Canada's not-for-profit arts, culture and heritage communities, including both rural and urban, under-resourced and

equity-seeking communities, with an understanding of the opportunities and challenges facing the sector.

- Experience in content development and a commitment to providing resourceful, innovative programming that is relevant and responsive to the needs of a wide range of participants from arts, culture and heritage organizations in regions across Canada.
- Strong leadership skills and experience leading teams
- Professional and personable nature with a strong aptitude for providing high level customer service.
- Experience in building and facilitating collaborative relationships with stakeholders including program participants and volunteers, team members, and community partners.
- Strong interpersonal skills, able to nurture trusting, open relationships that encourage learning and participation; brings sound judgment, tact and diplomacy in working with others.
- Demonstrated understanding of and proven commitment to the values of equity, inclusion, and diversity.
- Strong organizational, analytical and problem-solving skills with keen attention to detail and an ability to multi-task and manage tasks within a remote working environment.
- Demonstrated project management skills and experience with scheduling and time-sensitive projects.
- Comfortable working independently as well as in a team setting, with strong skills in Google Workspace, MS Office, Zoom and web-based project management systems.
- Ability to speak in both official languages is a significant asset.

Applications are welcomed from all qualified individuals. We are particularly interested in and encourage applications from equity-seeking communities, including women, racialized and Indigenous persons, persons with disabilities, and persons of all sexual orientations and gender identities/expressions. Please advise us of any accommodations needed to ensure you have access to a fair and equitable process.

**How to Apply:** Please submit your application through the [online portal](#)

**Position Type:** Full Time (between October 2022 and March 2025)

**Location:** Remote and/or Hybrid (successful candidate may work from anywhere in Canada)

**Salary:** \$70,000 annually

**Application Deadline:** Friday, September 16, 2022 at 5:00pm

The Business / Arts artsvest program is generously supported by the Department of Canadian Heritage / Government of Canada. [www.businessandthearts.org](http://www.businessandthearts.org)