

Notice of Proposed Procurement Chinook Blast Producer and Production Services

This Notice of Proposed Procurement has been issued for informational purposes only representing known information at the time of issue. Calgary Arts Development Authority (CADA) makes no guarantee this project will go forward and it is subject to change. No commitment exists under this Notice of Proposed Procurement, and no competitive bid document or further information is available at this time. As the project goes forward, the competitive bid document will be posted electronically via CalgaryArtsDevelopment.com and Alberta Purchasing Connection in accordance with CADA's standard practice.

Project Description:

Calgary Arts Development on behalf of the Chinook Blast Executive Committee (The City of Calgary, Calgary Arts Development, Calgary Economic Development, and Tourism Calgary) of the Chinook Blast Festival (the "Festival" or "Chinook Blast"), will release an RFP to provide Producer and Production Services to the Chinook Blast 2025 – 2027. The objective of the RFP will be to maximize the benefit to Chinook Blast 2025 to 2027, inclusive, while offering Proponents a fair and equitable opportunity to participate.

Project Location:

Calgary Alberta Canada.

Project Scope:

To serve as Festival Producer and provide and/or oversee production services for each annual edition of Chinook Blast that takes place from January 2025 to December 2027. There is also an opportunity to provide marketing, communications and publicity services for the Festival under separate agreement. The overall direct budget for the Festival ranges between \$1.3M to \$1.7M, pending budget confirmation and other programming that is undertaken directly by our partners.

Project Value (Estimated):

Approximate value of fee for service to the Festival Producer and Production services is \$180,000 CDN per year (pending budget confirmation each year) excluding GST. Approximate value of fee for marketing services is \$95,000 CDN per year (pending budget confirmation each year) excluding GST.

Project Schedule (Estimated):

The services contract is a year-round engagement where the requirement of time and effort ebbs and flows. Past experience has shown the following:

Chinook Blast Annual Flow	Estimated Dates (based on Jan – Dec calendar year)
Q1	Lead up and Festival implementation (high load)
Q2	Festival de-brief and final report preparation
Q3	Strategy and priority setting for upcoming Festival and full operations underway
Q4	Full operations for upcoming Festival

RFP flow	Estimated Dates
Publish RFP	February 20, 2024
Project Start	May 1, 2024
Project Completion	April 30, 2027 pending annual confirmation

DO NOT ATTEMPT TO CONTACT any members of the Executive including Calgary Arts Development Authority, Calgary Economic Development, Tourism Calgary or the City of Calgary REGARDING THIS NOTICE TO AVOID POSSIBLE PRECLUSION FROM BIDDING.