



Job Title: VP Programming and Experience

Reports To: Executive Director

Location: The GRAND, Calgary, AB, with some remote work as needed[JD1]

Permanent & Full Time (35 hours per week)

Why work at The GRAND?

We are a dynamic, non-profit arts organization seeking a **VP of Programming & Experience** to join our team of strategists, creative thinkers, artists, and collaborators. As a senior leader, you will have the opportunity to shape innovative programming, build meaningful community partnerships, and drive fundraising and public relations efforts. Our passionate team thrives on supporting one another and working together to achieve big goals. At The GRAND, we believe in fostering a work culture that empowers each individual to be their best, creating a collaborative environment where we can all contribute to the organization's growth and success.

Who we are:

The GRAND is one of Western Canada's oldest theatres and has contributed to Calgary's theatre and live performance communities in a myriad of ways for over 100 years. Today, we are a charitable organization committed to being the home of creative placemaking in Calgary. Our vision is to be a performing arts venue for the next 100 years and beyond, as part of Calgary's vibrant arts and culture ecosystem. Our purpose is to collaborate with Calgary's arts community, offering a stage to amplify voices, share stories, and create art that reflects and serves the city's diverse communities.

As we continue to evolve, we seek individuals who are confident in taking initiative, adapting to change, and solving problems to help drive our mission forward. We are committed to presenting art from all disciplines and perspectives, supporting local artists in presenting and mastering their craft, and creating memorable experiences for our audiences.

Learn more about [The GRAND](#) at our website.

**Job Summary:**

The VP of Programming and Experience is a senior leadership role responsible for advancing The GRAND's mission through developing innovative programming, fostering meaningful community partnerships, driving fundraising initiatives, and leading public relations. In addition to curating dynamic artistic experiences, this role will oversee and lead The GRAND's programming team and collaborate with all teams to ensure excellence in execution and alignment with organizational goals.

Key Responsibilities:**1. Programming Leadership:**

- Develop and implement an annual programming strategy aligned with The GRAND's mission, vision and values.
- Lead and mentor the programming team fostering collaboration and innovation.
- Oversee the planning, execution, and evaluation of relevant, diverse, and inclusive artistic offerings to engage broad audiences.
- Ensure programming initiatives align with organizational goals and contribute to The GRAND's sustainability.

2. Community Engagement:

- Build and grow relationships with community organizations, artists, audiences, patrons and supporters.
- Lead initiatives that deepen The GRAND's connection to equity-deserving communities towards fostering meaningful dialogue.
- Act as a key ambassador for The GRAND within the local, regional, and international arts community.

3. Fundraising:

- Work with the Executive Director to identify, design, and implement fundraising strategies.
- Cultivate relationships with donors, sponsors, and funding agencies.
- Support and/or lead in applications and proposals to granting agencies, ensuring alignment with organizational goals.

4. Public Relations and Marketing:

- Oversee PR efforts to enhance The GRAND's visibility and reputation at home and further afield.
- Collaborate with the marketing team to reveal and craft compelling narratives that share the history, present, and future of The GRAND.
- Represent The GRAND publicly in media, panels, public forums and beyond.



5. Strategic Planning and Budget Management:

- Collaborate with the Executive Director on long-term organizational strategy.
- Build and monitor budgets for programming and community engagement projects, ensuring financial accountability and fiscal responsibility.

Qualifications:

- Proven experience in programming, community engagement, fundraising, and/or public relations, preferably within the arts and culture sector.
- Demonstrated ability to lead and inspire a team, with strong mentorship skills.
- Success in securing funding from grants, sponsors, and donors.
- Excellent communication, storytelling, and interpersonal skills.
- Commitment to diversity, equity, and inclusion in the arts and beyond.

What We Offer:

- A dynamic, creative work environment at the heart of Calgary's arts scene.
- Opportunities to shape the future of an iconic cultural institution.
- Competitive salary and benefits package.

Thank you for considering a career with The GRAND! To apply, please email programming@thegrandyyc.ca with your resume, cover letter, and salary expectations.

Only those selected for an interview will be contacted. Interviews will begin in early to mid January 2025.