



Call to Artists and Artisans

3rd Annual Sylvan Lake Art Show and Sale
Presented by
The Town of Sylvan Lake

Join us for our 3rd Annual Art Show and Sale that celebrates the artists and artisans of Alberta. This year we will be returning to our June dates as part of the 1913 Days Celebration in Sylvan Lake. This event draws thousands of people to Town over a very exciting weekend. Our dates for this year's event are:

Friday, June 6th
and
Saturday, June 7th, 2025

In 2025 we will continue to stage the event at the NexSource Centre and hope the added crowds will bring in more people to support great provincial artists.

1913 Days
It's time to celebrate Historic Sylvan Lake!



This Years Feature Artist Gordon Hiebert



I have fallen for the amazing sweeping skies and vast landscape of the prairies. As a result, I dedicated myself to capturing the look and feel of our unique environment, the strong sense of history, the buildings and relics from pioneering days that still can be found if one looks. For a format I chose the panorama as being the only way I could substantially represent our province.



To see more of Gordon Hiebert's work visit his website [here](#).

Vendor Information

Selling Your Art

With the many purchasing systems such as Square or e-transfer and ATMs available we will not be processing sales for participating artists and artisans. Each artist will be responsible for their own sales transactions.

Application Process

Applications are to be received by email only please. We will be promoting artists and their work online as well as in a printed program, therefore high-quality photos of your work sent via e-mail or available to download from online social media channels are a must.

Event Schedule (Art Show)

Thursday, June 5th:	Artist Set Up 4:00pm to 8:00pm
Friday, June 6th:	Artist Set Up 10:00am to 4:00pm Sale and Show 4:30pm to 8:30pm
Saturday, June 7th:	Sale and Show 10:00am to 5:00pm Booth Take Down, 5:00pm to 7:00pm

A full listing of 1913 Days activities will be available on the Visit Sylvan Lake website in May. visit <https://visitsylvanlake.ca/> for details.

Guidelines

1. This event is juried, so please **e-mail** your application including: **a maximum of three (3) high quality photographs of current works and one photo or drawing of your booth layout or your application will not be accepted.** These details are necessary for the juried artist/artisan selection process, and for site placement at the event. We strive to locate artists in complimentary spots. Knowing how you display your work assists us in this planning. If you do not have a photo of your booth, please submit a clear drawing of your layout plans.
2. Also include **two to three sentences** that describe your work for internal online or printed programs and through various social media promotion of your work. We will be producing an Artist Program again this year too. Please note that longer descriptions may need to be edited due to limited space.
3. All information (photos, descriptions, application) is to be submitted via e-mail to tbradshaw@sylvanlake.ca
4. Applications must be received by **Friday, May 2nd, 2025, at noon.**
5. Once juried and accepted we will e-mail you an Invoice. This ensures that should the sale be cancelled for any reason; we can issue a refund to you quickly.
6. Your online payment must be received by **Friday, May 30th, 2025.** Paying by cheque or in person is **NOT** possible.

7. Work must be original and completed by the exhibitor. Please indicate if you wish to sell prints and/or art cards at your booth and if so, provide a brief description and an image of a sample card or print. Local galleries may be included if space is available.
8. All booth walls brought by the exhibitor for use in the NexSource Centre must be finished or tastefully covered on the back, so they do not detract from neighbouring exhibitors' displays. We provide one 8' table and two chairs for every regular sized booth space (double for the larger booths) and booth walls will be covered in **black draping**.
9. We strive to present a professional event therefore outdoor tents and canopies are not permitted within booths. Booths not meeting these standards may be refused at the commencement of the event and a refund will **NOT** be issued.
10. Electrical power will be available on a limited basis and must be requested on your Entry Form. Late requests will not be possible. Exhibitors are responsible for bringing their own power extension cords, power bars and/or LED lighting. You could be sharing an electrical outlet so bring a power bar.
11. Two artists may share a booth. Both artists must apply together, and three pictures of each participating artists' works submitted. Guilds need only to submit one application and one image of work from three participating members.
12. Exhibitors may begin set up the day before, June 5th, between 4:00pm to 8:00pm. The room will be locked after hours with security in place both Thursday, May 5th and Friday, May 6th. Set up is also available on Friday from 10:00am – 4:00pm.
13. All exhibitors are asked to assist in the promotion of the event. We will provide an electronic poster for your social media feeds and, be sure to follow and retweet @visitsylvanlake and tag the event on the Town of Sylvan Lake Facebook page. Please share all artist's works – this will bring more shoppers to the sale than if you only share posts about your own work. As the saying goes, "the more the merrier!"
14. The organizing committee reserves the right to reject any item not suitable for a family audience.
15. The organizing committee is not responsible for injuries, damages or losses to exhibitors or their goods.

**For additional information Contact
Tom Bradshaw – tbradshaw@sylvanlake.ca**



2025 Sylvan Lake Art Show and Sale APPLICATION

Applications must be received by noon, May 2nd, 2025.

Name: _____

Address: _____

_____ PC _____

Phone: _____

E-Mail: _____

Website/Social Media: _____

Description of your Art/Craftwork: _____

Will you be creating in your booth? Y N

Are you bringing walls? Y N

If Y what Height? _____ Type? _____

Do you require power? Y N

2026 Promotional Calendar

This year the Town of Sylvan Lake will be producing a 2026 Calander featuring artists from the 2025 show. If you would like to participate, please include an image for the selection jury with your application package. The Calendar jury will be comprised of artists and Town of Sylvan Lake staff. The calendar will also include contact information for the selected artists, and we hope will produce more sales for you throughout the year. Note: This calendar will be available at this years Art Show.

Would you like to participate in the 2026 Calendar? Y N

If yes, please include one image of your choice for the selection committee and mark it CALENDAR.

Silent Auction

Please note we will also be holding a silent auction during the event again this year and invite any interested artists to participate. Please indicate the value of the piece being donated. Donations will be accepted Thursday and Friday before the event begins. Funds raised through the Silent Auction and Calendar Sales will go back into furthering the arts in Sylvan Lake and area.

Fees

Exhibitors may book either a small 10' x 10' or large 10' x 18' sized booth

Small booths include one 8' table and two chairs.

Large booths include two 8' tables and 4 chairs.

Additional items can be rented at a nominal fee.

Item	Cost per	Number Required	Total
Large booth	\$160.00		
Small booth	\$ 120.00		
Additional tables	\$ 11.50 ea.		
Black tablecloth	\$ 6.50 ea.		
Additional chairs	\$ 2.25 ea.		

Email Application Checklist:

- Completed Application
- 3 high-quality images
- Booth photo or drawing
- Brief description of you and your artwork for online, program, etc. promotion
- 1 additional image if you would like to participate in the Calendar.

RELEASE AND INDEMNITY – PLEASE READ CAREFULLY

Due to my desire to participate in the Town of Sylvan Lake 2024 Art Show and Sale at the NexSource Centre I am assuming all risks and hazards which may happen while taking part in the activities. I release the Town of Sylvan Lake and all its staff, supervisors and volunteers of any claim, which I may have as a result of participation or damage or losses to myself and goods. Payment of fees, either in person or by agent is an acknowledgement of any and all risks involved in the activities and a waiver of any claim.

I understand that the Town of Sylvan Lake staff or a contractor will be circulating throughout the show and sale to take photographs for future promotional purposes, and hereby give my permission for them to do so.

Name: _____

Date: _____

signature

print name

