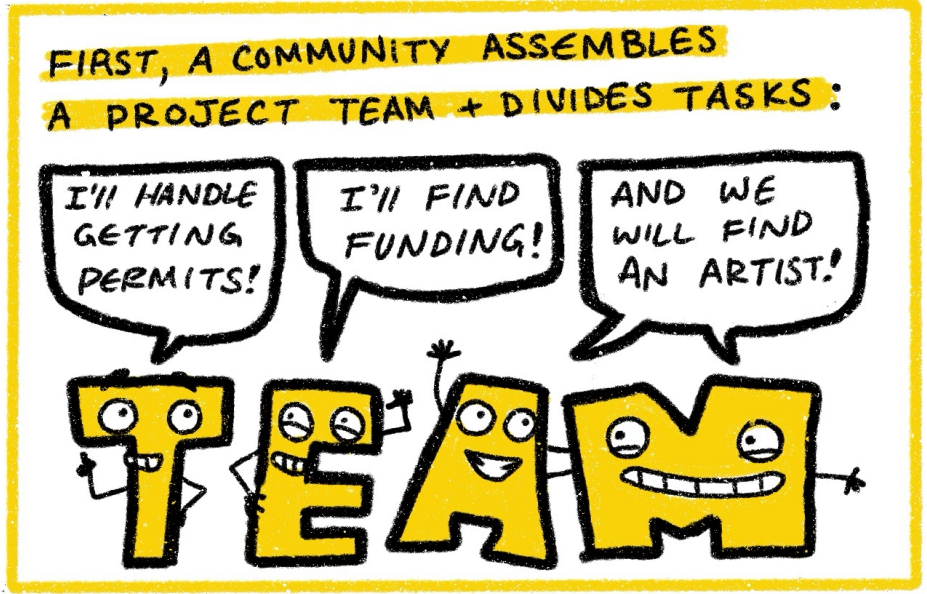


the PROCESS of PUBLIC ART

SO YOU WANT
PUBLIC art
FOR YOUR
COMMUNITY?



FINDING AN ARTIST

IT'S ALWAYS
ARTIST SEASON

IF A COMMUNITY
DOESN'T HAVE
AN ARTIST IN
MIND, THEY'LL
PUBLISH A
PUBLIC "CALL
TO ARTISTS"



WE ARTISTS ALSO
NEED TO KNOW:

WHAT'S THE
BUDGET?

WHERE WILL
THE ART BE
PLACED?

WHEN
SHOULD
THE ART
BE
FINISHED?

WHAT KIND OF
COMMUNITY
ENGAGEMENT
COULD WE DO?



THE MORE DETAILS
WE HAVE, THE
BETTER WE CAN

PLAN



REMEMBER, WE
ARTISTS LIKE TO
PICK PROJECTS
THAT ALLOW US
TO BE CREATIVE,
AND USE OUR
MINDS, NOT
JUST OUR HANDS!

IT'S COMMON TO ASK FOR:

- LETTER OF INTEREST
- C.V.
- EXAMPLES OF PREVIOUS WORK
- PREVIOUS COMMUNITY ENGAGEMENT EXPERIENCE



COMMUNITY ENGAGEMENT

U.S.A.
ONE-ON-ONE INTERVIEWS

GREECE
COLLECTING PERSONAL ITEMS FROM RESIDENTS



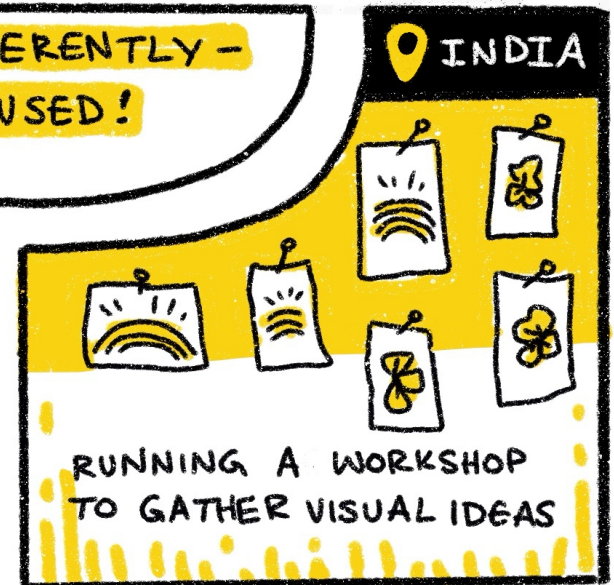
EVERY ARTIST DOES THIS DIFFERENTLY -
HERE ARE SOME METHODS I'VE USED!



CALGARY
HIRED A HISTORIAN TO DO SOME DIGGING



INDIA
RUNNING A WORKSHOP TO GATHER VISUAL IDEAS



SIKSIKA NATION
SHARING MEALS WITH ELDERS, LISTENING TO STORIES, ATTENDING CEREMONIES AND EXCHANGING GIFTS



NOW FOR THE ARTIST'S TRICKIEST JOB:

COMING UP WITH A GOOD IDEA!

WE CALL THIS THE "CONCEPT" FOR THE ARTWORK. IT'S IMPORTANT FOR US TO MAKE SOMETHING ORIGINAL, ENJOYABLE FOR THE PUBLIC, AND ALSO RESPECTED BY THE ART COMMUNITY.



WHEN THE PROJECT TEAM APPROVES THE CONCEPT, IT'S TIME TO

START

T H E

WE LIKE IT



ALL PERMITS + INSURANCE MUST BE IN PLACE BEFORE THE ART BEGINS!



THE ARTIST WORKS WITH THE TEAM TO ENSURE THE FABRICATION, INSTALLATION AND THE FINAL ARTWORK IS SAFE FOR THE PUBLIC!



WHEN THE ARTWORK IS INSTALLED, ITS TIME FOR A

CELEBRATION

USUALLY, THE PROJECT TEAM WILL HELP ME PLAN A REVEAL, WHERE THE COMMUNITY CAN MEET THEIR NEW ART! THIS CAN INCLUDE:

ARTIST TALK



BIKE TOUR



SNACKS + DRANKS



A MEDIA RELEASE



Q+A FROM PUBLIC



6/6

ART+WORDS BY NICOLE WOLF 2021 * UPDATED * 2025

the end